

Robert Roth

Copywriting
United States

View the full portfolio at http://www.thecreativefinder.com/robert_roth

Professional Experience and Curriculum Vitae

Whether your objective is to persuade, influence, educate, change a perception, build a brand or close the sale, I can articulate your message—convincingly.

Robert Roth provides freelance copywriting for print media, interactive media, annual reports, sales collateral and direct mail—for designers, advertising agencies, startups, and corporate marketing and communications departments.

Copywriting that's concise, conversational and convincing

Previous Clientele

Agency and design clients:

- Addison - NYC
- BBDO – Atlanta
- Bright Strategic Design – Marina del Rey, CA
- EAI (now Unboundary) – Atlanta
- Eisenman Design – NYC
- Critt Graham + Assoc – Atlanta
- Gerard Design - Chicago
- JWT – Atlanta
- Creative Fusion – San Diego
- Mentus Design – San Diego
- Merge Design – Atlanta
- Mullen – Boston
- Planet Studio → Atlanta
- see see eye – Atlanta
- Weymouth Design – Boston
- Atlanta Sky
- LBi – Atlanta/New York

Annual Reports

AFC Popeye's (2)
AGCO (2)
AAR Corp. (2)
BellSouth
Bridgepoint Education
Carolina Power & Light
CB&L Associates (2)
The Coca-Cola Company
Delta Airlines
Erimates Airlines (Dubai)
Eastman Chemical
Equifax (4)
Grady Health System (2)
Harbinger (2)
Havenly's Furniture
Literacy Action
Neenah Paper (3)

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