

Rob Dean

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/robdean67>

Professional Experience and Curriculum Vitae

I'm an interactive art director and designer with a background in print. I make web sites, ads and logos and am in love with all forms of visual communication.

I grew up doing graffiti and tattoos and dropped out of art school in spectacular fashion. I went back to school for graphic design and advertising and have been working in the ad industry since graduating.

You can see some of my work at <http://www.robdean.ca>

At the end of the day I just love making things, and I'm always on the look out for new stuff to make.

Previous Clientele

I've worked for Rogers, Chrysler, Home Depot, Labatt, CIBC, PayPal, and more.

I've also done pro bono work for organizations like Ve'ahavta, Heart and Stroke Foundation, Pride Toronto, Downtown De-fence Project, Our Place Community of Hope, and National Advertising Benevolence Society.

Awards and Accolades

Work.

Art Director, Publicis

2009–2011, Working for both Publicis Modem and Intersect doing web banners, social media builds as well as print advertising, retail, and television. Since 2010 I've been responsible for several digital campaigns for Rogers, leading campaign creative across multiple platforms and media.

StudioLab

2009, Working With Other Students On Not For Profit Client Projects. Including; Institute Without Boundaries, Habitat for Humanity, Sharon Temple, George Brown College Augmented Education Program and George Brown College Alumni Relations Office.

Junior Graphic Designer

2008, Ad Efx Promotions. Designed and Produced Promotional Brochures. From logo Creation Through Cover Layout, Typesetting, in House Printing and Even Scoring, Perforating, and Numbering.

School.

George Brown College, SCHOOL OF DESIGN

2007 – 2009 Advertising Major.

Graduated with a Cumulative 3.80 GPA.

Ontario College of Art and Design

2003 – 2005 Fine Arts program, Print Making Major.

Skills.

Digital

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM Expert in Photoshop, Illustrator, InDesign

Competent in Flash

Some experience in AfterEffects

Rob Dean

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/robdean67>