

Ric Peterson

Photography
United States

View the full portfolio at <http://www.thecreativefinder.com/ricpeterson>

Professional Experience and Curriculum Vitae

Commercial, people, lifestyle and product photographer, Ric Peterson has owned studios in Minneapolis, MN, Portland, OR and Seattle, WA. Ric shoots a limited amount of editorial assignments works with direct corporate clients and advertising agencies.

Previous Clientele

Target, Starbucks, Medtronic, Rollerblade, Guidant Medical, 3M, Toyota, Hertz, National Rental Car, Avis, Wells Fargo, Microsoft, Tullys, Cargill, ADM, AT&T, Biomedicus, Eddie Bauer, Seattle Mariners, Nintendo, Brooks Sports, Alki Bakery, World Wrapps, Amazon.com, Nike, Holiday Inn, Canon USA.

Awards and Accolades

Photographer, Artist, Academic Director

PROFILE

Ric Peterson's career as a photographer has spanned more than thirty years. After a brief couple years working as a training photographer for a busy wedding studio, Ric began his commercial career as a fashion photographer. With a studio in Minneapolis Ric photographed people, lifestyle and table top imagery primarily for regional and national clientele through advertising agencies and graphic design firms. Ric has owned/operated studios in Minneapolis, MN, Portland, OR and Seattle, WA. Currently, Ric is the Academic Director for the Photography and Digital Film and Video Production programs at the Art Institute of Seattle. Ric remains available for commercial and editorial assignments in addition to promoting his fine art images.

CORE QUALIFICATIONS

Vision, Strategy & Execution
Financial Planning & Analysis
Business Development & Growth
Project Management
Employee Development & Mentorship
P&L and Operations Management
Budget Management & Cost Reduction
Strategic & Tactical Marketing
Brand Development and Re-Brand Positioning
Internal & External Customer Relations
Award Winning Photographer

PROFESSIONAL EXPERIENCE

ART INSTITUTE OF SEATTLE, Seattle, WA 2007-Present

ACADEMIC DIRECTOR

Director managing the Photography and Filmmaking programs. Oversight, management and revisions of curriculum, faculty and students, scheduling and coordination between Academic Affairs and all other campus departments, all 62 campuses, industry professionals and the community. Member of Key Management Group.

UNIVERSITY OF WASHINGTON, Seattle, WA 2009-Present

INSTRUCTOR

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