

# Rick Peterson

Photography  
United States

View the full portfolio at <http://www.thecreativefinder.com/rickpeterson>

## Professional Experience and Curriculum Vitae

I am a seasoned photographer engaged by advertising, in-house, corporate and catalog clients. I offer expertise, style and partnership to my clients in achieving marketing goals. Educated at Brooks Institute of Photography and a lifelong member / past president of the ASMP (American Society of Media Photographers) I am dedicated to the profession of photography – artistically, technologically and as a business. I work from an Arizona studio base where I shoot for catalogs and regional advertising projects. I travel for location projects, usually the Hospitality trade: resorts, casinos, hotels, destinations plus Corporate projects such as Annual Reports.

## Previous Clientele

Sheraton Hotels  
Hyatt Hotels  
Four Seasons Hotels  
Casino del Sol & Resort  
Chukchansi Casino & Resort  
Dell Computer  
Chevron  
Arizona Mail Order Co  
WM Keck Observatory  
Laura Gibson Design

## Awards and Accolades

Rick Peterson

Brief description: Rick Peterson is an advertising-illustration photographer shooting for advertising campaigns, corporate and catalog assignments.

Location: Arizona

Skills: photography, photo illustration, photo imaging, lighting, advertising photography, instructor.

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## About Me

Rick Peterson is a commercial photographer specializing in advertising-illustration, catalog and corporate photography. Rick's career has spanned three decades of evolving photographic styles. He credits his own photography instructor/mentor for giving him inspiration and direction that lead to a lucrative career which has been rewarding, both artistically and experientially. Rick is known to his clients for his creative problem solving with technically sound results. He has won numerous Awards of Excellence and has developed long, satisfying relationships with his clients.

"Advertising-Illustration photography is a collaboration," Rick Peterson says. "I learn my client's marketing objectives and develop a clear concept of the intended communication. I then formulate ideas for a visuals and produce images that align with the client's market branding, utilizing artistic and emotional appeal."

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