

Tushar Gupte

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/reznorsedge>

Professional Experience and Curriculum Vitae

Key Areas:

- Art Direction
- Graphic Design – Print
- Packaging Design

Job Profiles:

Associate Creative Director
DMA Branding (<http://www.dmabranding.com>)
Bombay, India

JUNE 2005 – MAY 2007

Sr. Designer
Solutions Inc (<http://www.solutionsny.com>)
New Delhi, India

DECEMBER 2003 – MAY 2005

Visual Designer
Sapient Corporation (<http://www.sapient.com>)
New Delhi, India

MARCH 2001 – MAY 2003

Visual Designer – Section Head
STAR Television - Channel [v] Online (http://en.wikipedia.org/wiki/Channel_V)
Bombay, India

JUNE 1999 – MARCH 2001

Work Experience:

1)
Client – Subhiksha
Agency: DMA Branding | Bombay 2007
Project: Package Design for SpringFresh.

Designed SpringFresh tea packaging and its variants. Consulted with clients at making brand strategy decisions.

2)
Client: Kansai Nerolac Paints
Agency: DMA Branding, | Bombay 2006 – 2007
Project: Brand Rejuvenation, Brand Architecture.
Consulted and managed DMA's largest design project – Nerolac, which is India's second largest paint company. Developed brand architecture and worked with brand managers on packaging strategy for individual products.

3)
Client: Colgate - Palmolive – South East Asia

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