

Renbenthung Ovung

Creative Direction
29 Kingsland Avenue
Coventry
CV5 8DY U.K.
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/renben>

Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele


Awards and Accolades

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**THE MENENDEZ PELAYO
INTERNATIONAL UNIVERSITY**

Inspired by Microsoft's new 'Life without Walls' marketing campaign and keeping in mind the key words of interaction, flexibility and participatory learning, my design attempts to achieve a design which encompasses the duality of form and function. The design tries to capture the essence of the phrase and translate it into a real and tangible space which is all accessible and transparent but still retains its privacy and function when the need and time arises.

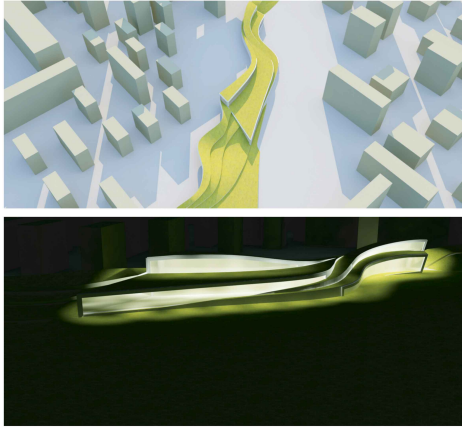


01 Participating entry for AULA 2.0 Spain



J. U. J. J.

"Jili" (paddy field in Lotha, Naga) - Self sustaining, Communal, Nurturing and Harmonious. There is joy in the fact that the simple and quaint elements of a rural life can be brought into a modern environment in the form of a concrete structure whereby the building is a living and productive structure with the hope to succeed in reducing and even eliminating many of the ill effects caused by modern implements and practices.



02 Participating entry for Incheon International Design Awards 2009 by the Incheon Metropolitan City, Korea, under the theme "Green Life"

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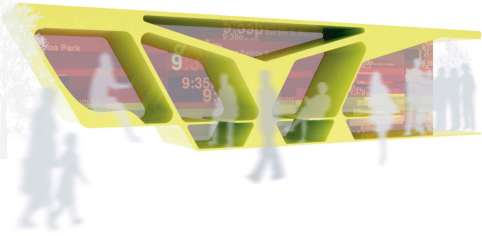
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PUNTO

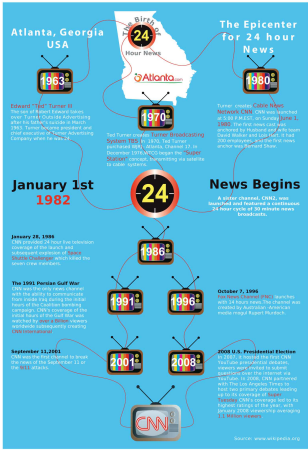
Punto is the literal translation of "Stop" in Italian. As a regular commuter in public transport, the design is approached to create a different experience visually and sensually while waiting for a bus. Simple postures of everyday life like reclining, sitting and standing were taken into account while designing this "punto". This "Punto" design is just another stop, on our way of re-designing, re-thinking and re-igniting a renewed interest into everyday public spaces.



03 Participating entry for "Crowdsourcing Public Participation in Transit Planning", Utah Transit Authority

BIRTH OF 24 HOUR NEWS

This infographic was created to depict the birth of 24 hour news - CNN International based in Atlanta, Georgia. Simplicity yet fun was the idea for the design. This is being used by atlanta.com in their website.



05 Freelance work for "www.atlanta.com"

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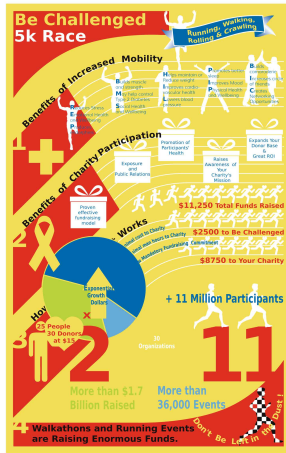
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BE CHALLENGED

An infographic to illustrate the benefits of participating and contributing in a charity organization. With a lot of information, the design had to wisely utilize space, design elements and smart ways of accommodating all the aspects into one page.



06 Freelance work for charity organization



A X E PRINT AD

Design layouts to illustrate the "unexpected consequences" faced by the male AXE user. Dramatic, fun and ridiculous thoughts were put in, to come up with the final designs.



07 Participating entry for AXE deodorant

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RISK LESS

Excerpts of presentation slides. A strong visual communication was required by the client to explain his approach towards personal investment. The client, a financial advisor in Wall Street, wanted a thorough study of his works in order to come up with a strong and visually appealing presentation for an easily comprehensible slides for his clients and lay men alike.

09 Freelance work for a Wall Street Financial Advisor

TASHI

The Inspiration for this design was derived from the humble "Lotus Pod". It offered immense potential to explore and form a design. This maybe a trite design language but as simple as it may look, the lotus pod offers versatility to develop into a new design style.

10 Window display for Tashi, Mumbai. Project with FRDC Pvt Ltd (Not realised)

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