#### Copywriting

View the full portfolio at http://www.thecreativefinder.com/renato\_maroni

#### **Professional Experience and Curriculum Vitae**

Brazilian-Italian Middle-Weight Copywriter seeking new opportunities in foreign lands.

#### **Previous Clientele**

Cartoon Network

Boomerang

Bausch+Lomb

Barry-Callebaut

Monsanto

AES

Peugeot

Citroën

Air France

Reckitt Benckiser

**BGN** 

Ford

Telefonica

Xerox

Citibank

#### **Awards and Accolades**

WORK EXPERIENCE

2011 - 2014: São Paulo, Brazil

Turner Broadcasting System: Writer Producer

I was part of the Kids Cluster Creative Services and worked for both channels, Boomerang and Cartoon Network, creating and producing Promos (in Portuguese, English and Spanish) for on-air shows, like: Pretty Little Liars, The Carrie Diaries, The Annoying Orange, Boombox Franchise and Movies. Also, helping out Ad Sales and Marketing Projects, like Mônica Parade 2014.

2011: São Paulo, Brazil

J3P Advertising: Copywriter, Senior

Press, film, radio, merchandising, guerrilla, web, mobile and promo.

2011: São Paulo, Brazil

Winners Advertising (Bantú Business Innovations): Copywriter, Senior Press, film, radio, merchandising, guerrilla, web, mobile and promo.

2010: São Paulo, Brazil

Alta Comunicazione: Copywriter

Press, film, radio, web, incentive marketing, promo and outdoor.

2009 - 2011: São Paulo, Brazil

Sallêro Performance Marketing: Copywriter, Freelancer

Promo, events, incentive marketing, pross, aresphandising and outgoor 1004398N) 2010: São Paulo, Brazil helpdesk 656.227.2902, fax 656.227.0213

www.thecreativefinderWebbop Digital Marketing: Blogger/Content Writer

Production of posts about tips and news from web, social media and technology, to

### Copywriting







Copywriting



Copywriting



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