

Renato Maroni Neto

Copywriting

View the full portfolio at http://www.thecreativefinder.com/renato_maroni

Professional Experience and Curriculum Vitae

Brazilian-Italian Middle-Weight Copywriter seeking new opportunities in foreign lands.

Previous Clientele

Cartoon Network
Boomerang
Bausch+Lomb
Barry-Callebaut
Monsanto
AES
Peugeot
Citroën
Air France
Reckitt Benckiser
BGN
Ford
Telefonica
Xerox
Citibank

Awards and Accolades

WORK EXPERIENCE

2011 – 2014: São Paulo, Brazil

Turner Broadcasting System: Writer Producer

I was part of the Kids Cluster Creative Services and worked for both channels, Boomerang and Cartoon Network, creating and producing Promos (in Portuguese, English and Spanish) for on-air shows, like: Pretty Little Liars, The Carrie Diaries, The Annoying Orange, Boombox Franchise and Movies. Also, helping out Ad Sales and Marketing Projects, like Mônica Parade 2014.

2011: São Paulo, Brazil

J3P Advertising: Copywriter, Senior

Press, film, radio, merchandising, guerrilla, web, mobile and promo.

2011: São Paulo, Brazil

Winners Advertising (Bantú Business Innovations): Copywriter, Senior

Press, film, radio, merchandising, guerrilla, web, mobile and promo.

2010: São Paulo, Brazil

Alta Comunicazione: Copywriter

Press, film, radio, web, incentive marketing, promo and outdoor.

2009 – 2011: São Paulo, Brazil

Sallêro Performance Marketing: Copywriter, Freelancer

Promo, events, incentive marketing, press, merchandising and outdoor

2010: São Paulo, Brazil

Webtop Digital Marketing: Blogger/Content Writer

Production of posts about tips and news from web, social media and technology, to target and engage possible new clients for the agency

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watericerealemon



Save room for your cargo. The Bover-Van is the ideal utility for your company or service provider. It has now four options to body (short, medium, medium with high ceiling and long with high ceilings) that allow it to transport up to 3,500 lbs, depending on what version you have. Designed to enable its use to a maximum capacity of the cargo's compartment, it provides an internal space of up to 12,000 lbs. And furthermore, the Bover-Van comes with several series features, such as motor series of 2.8 HDI 12 cv and hydraulic steering. **BOXER. MORE SPACE. MORE BUSINESS.**



SCISSORSTAPLERUBBERULER



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BASSETTERRIEROTTWEILER



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Stickers were glued to the ceiling of elevators in commercial buildings, so that the reading would lead to the very same dance moves from the classes.

"Learning how to dance is easier than you imagine. Now, for example, you've just learnt a waltz move. Brazil Space Indoor Dance."



Cap-shaped covers were placed on the taps of beach showers.

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