Renato Maroni Neto

Copywriting

View the full portfolio at http://www.thecreativefinder.com/renato_maroni

Professional Experience and Curriculum Vitae
Brazilian-Italian Middle-Weight Copywriter seeking new opportunities in foreign lands.

Previous Clientele
Cartoon Network
Boomerang
Bausch+Lomb
Barry-Callebaut
Monsanto
AES
Peugeot
Citroën
Air France
Reckitt Benckiser
BGN
Ford
Telefonica
Xerox
Citibank

Awards and Accolades
WORK EXPERIENCE

2011 – 2014: São Paulo, Brazil
Turner Broadcasting System: Writer Producer
I was part of the Kids Cluster Creative Services and worked for both channels, Boomerang and Cartoon Network, creating and producing Promos (in Portuguese, English and Spanish) for on-air shows, like: Pretty Little Liars, The Carrie Diaries, The Annoying Orange, Boombox Franchise and Movies. Also, helping out Ad Sales and Marketing Projects, like Mônica Parade 2014.

2011: São Paulo, Brazil
J3P Advertising: Copywriter, Senior
Press, film, radio, merchandising, guerrilla, web, mobile and promo.

2011: São Paulo, Brazil
Winners Advertising (Bantú Business Innovations): Copywriter, Senior
Press, film, radio, merchandising, guerrilla, web, mobile and promo.

2010: São Paulo, Brazil
Alta Comunicazione: Copywriter
Press, film, radio, web, incentive marketing, promo and outdoor.

2009 – 2011: São Paulo, Brazil
Sallêro Performance Marketing: Copywriter, Freelancer
Promo, events, incentive marketing, press, merchandising and outdoor.
2010: São Paulo, Brazil
Webop Digital Marketing: Blogger/Content Writer
Production of posts about tips and news from web, social media and technology, to target and engage possible new clients for the agency.

1 Sin Ming Road Singapore 575578 (co. reg. 201004398N)
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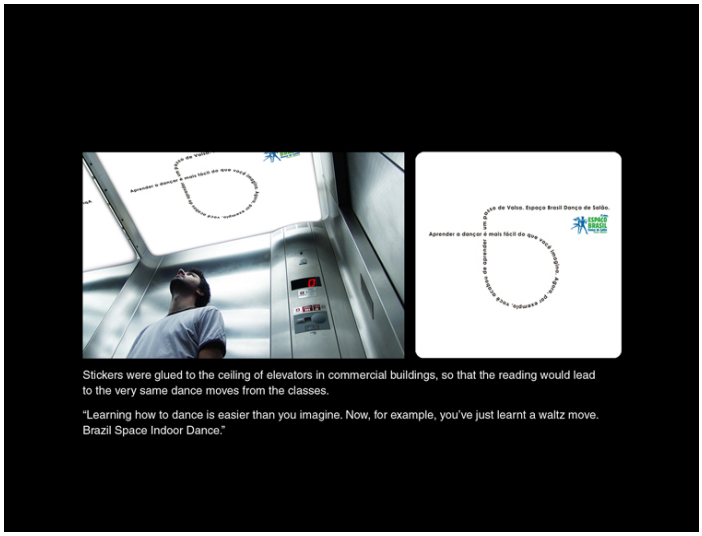


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Stickers were glued to the ceiling of elevators in commercial buildings, so that the reading would lead to the very same dance moves from the classes.

"Learning how to dance is easier than you imagine. Now, for example, you've just learnt a waltz move. Brazil Space Indoor Dance."



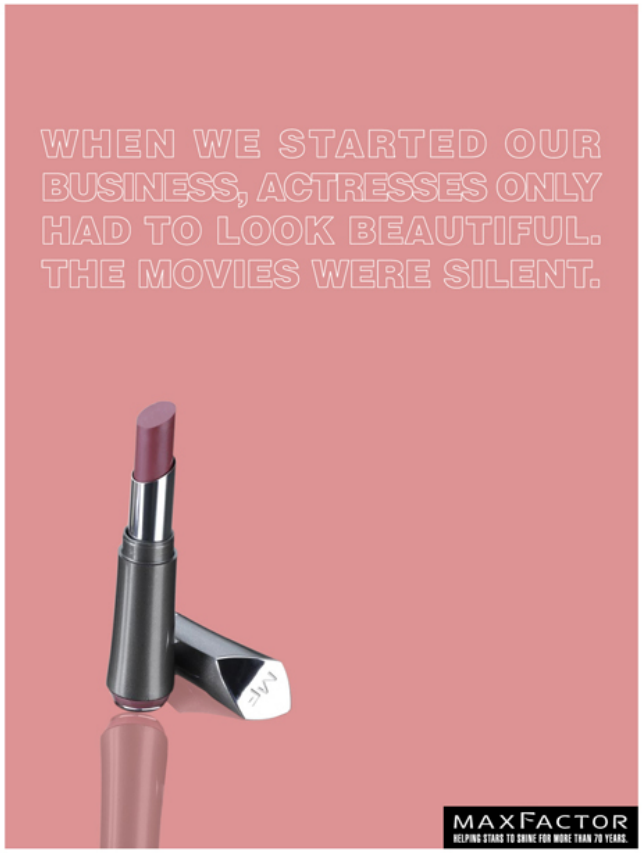
Cap-shaved covers were placed on the taps of beach showers.

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