Rebeca Duarte

Art Direction
United States

View the full portfolio at http://www.thecreativefinder.com/rebecaduarte

Professional Experience and Curriculum Vitae

Hello! I am a seasoned Freelance Graphic Designer & Art Director with a focus on branding, print media & marketing collateral; as well as experience with social/web/email graphics.

I'm a designer by heart, helping others is in my nature, and I couldn't stop it if I wanted to. I use my innate skills and formal training to create marketing design solutions for companies that want their products/services presented with a professional look; and will draw their audience in.

Currently looking for a dedicated partnership with a small to medium-sized business to work with in creating marketing collateral as freelance, contract work and offsite. I am looking for projects that are meaningful and rewarding, good design drives me. A team that shares great organizational skills, direction, good communication skills, and timely is ideal.

Also, check out my latest updates and smaller projects on my Facebook page: www.facebook.com/RDDesignAgency

Previous Clientele
Clients Include: Chesmar Homes (dedicated offsite marketing vendor for the past 4 years), eType Service (remote editorial design), SAS (San Antonio Shoemakers). Experience working with local Design Agencies such as: TradeCraft, Benson Design, Market Vision, Swirl and KGB Texas Communications.

Awards and Accolades
Summary Statement:

Creating marketing design solutions for your company that present your products or services with a professional look, and will draw your audience in–that is my passion.

Formally trained in graphic design and well-versed in the principles and elements of design, layout and communication are my strongest attributes. Strong sense of concept development, communication, research, problem-solving and presentation skills. Extensive knowledge of concept design to final deliverable, printing process, including press checking and color correcting/matching. Comfortable consulting with clients and supervisors to determine needs and budgets, and reviewing material to ensure quality control.

Working with various businesses designing for their marketing needs, to promote their businesses by developing consistent designs for a variety of media such as:
• Branding • Identity • Logos • Catalogs • Brochures • Direct Mail • Magazine Ads • Environmental Signage • Billboards • Maps • Web Graphics • Banners • Booth Graphics • e-mail & Social Media Marketing • Vehicle Wraps • Promotional Items • Package Design

Awards and Accolades
Please kindly get in touch for more information.

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Front Cover



Back Cover



Inside Spread

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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Inside Spread



Inside Spread

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TWO UNIQUE SIDE GRAPHICS – 18-WHEEL TRUCK
(this is not the actual truck)





BACK DOOR 18-WHEEL TRUCK
(this is not the actual truck)



SIDE GRAPHICS 24-ft. TRUCK
(this is not the actual truck)

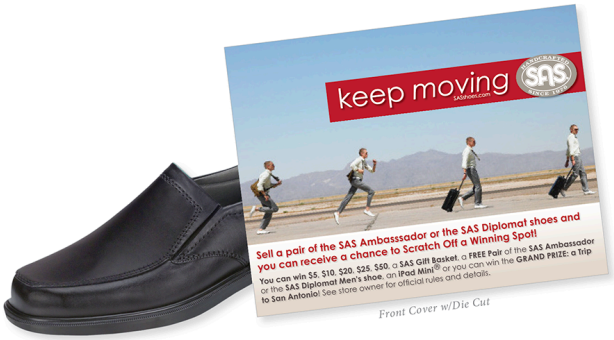




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Front Cover w/Die Cut



Inside Spread w/Die Cut



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New Corporate Logo



New Product Logo



Old Logo

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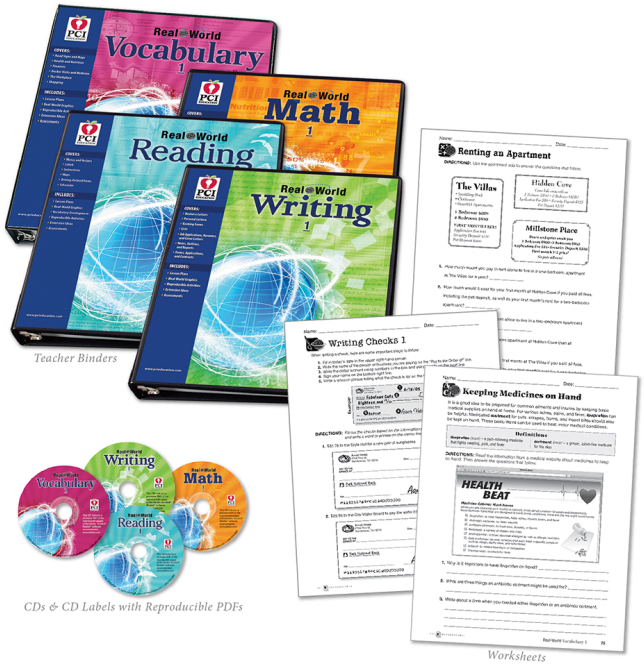
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