

Martin Culak

Copywriting
Czech Republic

View the full portfolio at <http://www.thecreativefinder.com/raptorm60>

Professional Experience and Curriculum Vitae

Hi - I am your creative writer for the Czech republic market! I can introduce your brand to people and make them buy or care about your products with the power of written word.

It works like writing a movie script, just with the difference of me being also the movie director - everything happens exactly how I want (meaning how YOU want). Just don't ask me for numbers please. I am not a sales person, but a WRITER and NO WRITER can guarantee you that every time, 10 out of 10 readers of their copy will buy your product.

What I can guarantee is, though, that with my writing, your brand or your product gets marketed in creative AND crystal clear way to your desired target audience.

Previous Clientele

GameSale.cz - videogames online store. Sells only the best titles available.

Awards and Accolades

Bio

An avid gamer since the age of six, used to dream about becoming a top-class journalist with camera and notebook in a pocket. All that somehow evolved into a love for online communities, world of online media, advertising and marketing communication. Also lover of productive self-education, writing and music.

Practical experience in copywriting, online journalism, social media and TV. Widespread knowledge of online world and media globally.

Specialties

Writing, online communities, website administration, online media, social networks, online project management

Experience

News Editor, Reviewer (2005 - 2010)
Vokr.com - Czech Game Page

Editor in Chief (2007 - 2011)
MafiaGame.cz - website for fans of Mafia II videogame

Freelance Writer (NOW)
Napisu.to - your creative writer for the Czech republic market

Awards and Accolades

Certificate of Advanced English - Cambridge

ESOL

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Marketing Communication Trainee Diploma helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM University of Tomas Bata

Massmedia and PR Semestral Course Absolvent

Diploma - Tutor a s

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