

Jeanette Manning

Graphic Design
182 8th Street, Apt. 2
Brooklyn, NY 11215
United States

View the full portfolio at <http://www.thecreativefinder.com/purplistic>

Professional Experience and Curriculum Vitae

Jeanette Marie Manning

Summary of Qualifications

- Skilled graphic designer with 6+ years experience in art direction, marketing/advertising and branding
- Proven ability to understand complex ideas and communicate them graphically
- Polished and comfortable presentation style
- Adept at managing multiple projects and meeting deadlines
- Proficient in InDesign, Photoshop, Illustrator, Quark and Keynote

Professional Experience

Ogilvy & Mather | New York, New York | October 2007 – April 2008 | Art Director

- Collaborated effectively as part of creative team for new business pitches
- Aided creative directors on various projects with creative thinking and problem solving

AbelsonTaylor | Chicago, Illinois | September 2005 – August 2007 | Art Director

- Conceptualized and designed layouts for print ads, sales aids, tradeshow booths and direct mail
- Contributed chosen prelaunch concepts, which were instrumental in winning new business for agency
- Built brand identities with color palette and logo development
- Selected art styles, collaborated with illustrators and oversaw photo shoots, ensuring each brand's visual continuity

Cramer-Krasselt | Chicago, Illinois | May 2003 – September 2005 | Designer

- Partnered with copywriters to create million dollar campaigns
- Designed and pre-pressed layouts for ads, outdoor signage, and other promotional materials

Lodestone Digital | Charlotte, North Carolina | June 2001 – December 2002 | Junior Designer & Marketing Coordinator

- As part of 3-person team, grew client base by 50% through strategic database management
- Designed brochures for company's largest promotion, reaching 50,000 customers
- Reported directly to company president

Education

December 2002 | Winthrop University | Rock Hill, South Carolina
Bachelor of Fine Arts in Graphic Design and Minor in Marketing

Professional Membership

American Institute of Graphic Artists (AIGA)

Previous Clientele

Hyatt, AirTran, LaSalle Bank, Byetta, Clinique, Natrelle
159 Lloyd Road, Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Awards and Accolades

Please kindly get in touch for more information.

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