Patricia Shea

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/projektp

Professional Experience and Curriculum Vitae
With a wealth of creative experience, end to end, I'm most effective being hands-on, in the thick of the creative process. More than ever, clients require a global and business perspective, and they appreciate thoughtful visual solutions that help their brands and businesses grow. I'm out-of-the-box, but practical. Organized. Insightful. A team player. An experienced pro who can take a project from concept to delivery with excellent results.

Previous Clientele
New Penn Financial
Cushman & Wakefield
Alpha Video
Collectables Records
Episcopal Relief & Development
Episcopal Church
Maccabi USA/Sports for Israel
Broadway Funding Group
Institute for Transportation & Development Policy (ITDP)
NARAS
CMS Companies
EverLeight Beverage Co Inc

Awards and Accolades
SENIOR DESIGNER / PROJECT MANAGER

Highly-motivated entrepreneurial leader with extensive creative, project and team management experience, with a talent for “big picture,“ “out of the box“ thinking, essential for creating digital and traditional brand and marketing solutions in highly challenging environments. Exceptional designer with full knowledge of interactive and print production processes. Strategic thinker, specializing in needs assessment, directing brand, marketing and program development, and guiding multi-site, cross functional teams to achieve “best“ solutions for commercial real estate, financial services, law, non-profit, B2B, B2C, entertainment and special events.

CORE COMPETENCIES

» Graphic Design » Art Direction » Needs Assessment » Strategy » Planning » Client Relations » Project Management » Team Leadership » Procurement » Production Management » Quality Control »

PROFESSIONAL EXPERIENCE

WORDSEARCH New York City 2010 to Present

Globally-recognized branding and communications firm creating sophisticated branding solutions for some of the largest real estate projects in the world, such as The Shard in London, Russia Tower in Moscow, Masdar City in Abu Dhabi, Hudson Yards, and One World Trade Center in New York City. Deliverables include brand positioning, logo development, visual vocabularies, websites, apps, films and high-production print materials.
Project Director, US: Responsible for day-to-day client relations, liaising between client

15b Lloyd Road Singapore 239058 (co. reg. 201004398R)
tables include brand positioning, logo

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