Geraint Krumpe

Industrial Design
512 E 42nd st
United States

View the full portfolio at http://www.thecreativefinder.com/principal

Professional Experience and Curriculum Vitae
With almost two decades of Product Design and Development experience, Principal Design discovers new value and stewards your innovation project from product to platform, and from platform to brand. We are creative professionals that value entrepreneurship and human centered design. We're a lean and agile team of professionals, capable of scaling to support your new product and platform initiatives with unmatched creativity and attention to detail.

Design Planning

Discovering new and actionable opportunities for your market or product launch, we work with agility to gather the best research to inform our efforts. Reducing risk, creating value, and maintain project scope and timing.

Design Thinking

Balancing exploration with execution we employ a proven five-step design process to discover opportunities and define action. We create smart solutions that reduce risk, increase value, and establish marketplace advantage.

Design Doing

With world-class tools, techniques, and talent, Principal Design offers professional Product and Industrial Design Consulting Services. From Concept Sketching to Prototyping, full- service or á la carte, we provide the material for success.

Previous Clientele
Testimonials:

"Principal Design has really helped us visualize and sell our design ideas to upper management and our customers. Quick response has been key to keeping projects moving and Principal Design has never let us down."

"Principal Design did a great job so far, I'm really happy with the prototypes."
"An invaluable 'member' of our Team. Seeing every project through to the highest degree."
"Their expertise lies not only in design, but also in teasing out the essentials and performing observational research to understand the technical requirements and design a solution."
"Principal went above and beyond to bring my concept to life! I highly recommend Principal Design to anyone looking to make their idea a reality!

"Principal does outstanding work! Not only do they have a deep understanding of the how and why of design, they're also fast and economical."
"…turns any "business as usual" request into a search for product innovation and differentiation, a real pleasure to work with!"
"Principal Design is my go-to shop for projects that need a good start, or a refreshing boost."

Awards and Accolades
I am an experienced product designer, and a multi-disciplinary creative professional. I have a proven track record for discovering and creating value made manifest by

150 Lloyd Road Singapore 239098 (co. reg. 201004598H)
helpdesk 656.227.2902, fax 656.227.0213

Geraint Krumpe

Industrial Design
512 E 42nd st
United States

View the full portfolio at http://www.thecreativefinder.com/principal



