

Pop Up Factory

Web Design
Canada

View the full portfolio at <http://www.thecreativefinder.com/popupfactory>

Professional Experience and Curriculum Vitae

Insightful, results-driven Senior Online Marketing Professional with over 10 years of successful experience directing a broad range of corporate web initiatives while participating in planning, design and execution of digital projects that support corporate objectives. Outstanding and highly organized project and program leader; able to coordinate and direct all phases of project-based efforts while managing, motivating and guiding teams. Excel at providing comprehensive marketing communications, strategic planning, branding and advertising experience with a track record of driving results. Hands-on experience leading all stages of online development efforts, including managing work flow charts, content, design, securing server, testing and support. Managing the drive of all marketing collaterals and experienced people management with internal and external agency support.

Specialties

Project Management • Research & Development • Cost Analysis • Team & Project Leadership • Time Management • Digital Media • Content Collaboration • Communication Strategies • Contingency Planning • Marketing Communications • Web Design & Programming • Agency Management

Previous Clientele

Manulife Financial
Intact Financial
Microsoft Canada
Ryerson University
Warner Music
Rogers Television

Awards and Accolades

<http://www.popupfactory.com/index.php/resume/>

Awards and Accolades

Please kindly get in touch for more information.

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