

# Peter Jacobson

United States

View the full portfolio at <http://www.thecreativefinder.com/>

## Professional Experience and Curriculum Vitae

Hello! I'm a motion graphics artist based in Brooklyn. Please see <http://www.peterajacobson> for more info.

## Previous Clientele

Matador Records  
Kaplan K12  
Mordam Records  
PSFK  
American Apparel

## Awards and Accolades

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[peterajacobson.com](http://peterajacobson.com)

## EDUCATION

Pratt Institute, NY — MS (digital communications design)

Reed College, Portland, Oregon — BA (psychology)

## COMPUTER

Ableton Live / After Effects / Cinema 4D / Final Cut Pro

CSS / HTML / Javascript / Processing

Adobe Illustrator, InDesign, Photoshop

## EXPERIENCE

Design Intern — PSFK, NY (07/10)

Assist design work for PSFK Future of Health trends report including layout, corrections and design in Illustrator, Photoshop and InDesign.

Design Intern — Sustainable Life Media, SF, CA (01/09 – 06/09)

Create web banners, graphics and animated gifs for the Sustainable Brands 09 conference in Monterey, CA using Illustrator, Photoshop and Flash.

Production Artist — Kaplan K12, NY (02/06 – 10/08)

Design assessment tests in InDesign, InCopy and QuarkXPress and proofread and edit teacher preparation materials. Extensively edit and create vector art pieces in Illustrator.

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Retail Promotion Manager — Matador Records, NY (08/04 – 10/05)

Overhaul layout and edit monthly direct sales catalog in QuarkXPress.

Design and coordinate national retail advertising, light boxes and billboards.

Graphics Manager — Mordam Records, Sacramento, CA (05/03 – 07/04)

Produce, edit and layout monthly catalog for forty+ independent record labels in InDesign. Generate multiple print deliverables consistently and on deadline; reviewed art work for record covers and write press releases and one-sheets.

Owner and Music Buyer — Sound and Fury, NY (12/98 – 03/03)

Design ads for instore events using Photoshop and Illustrator for record store.

Coordinate visual design/print production of small run magazines. Create original store concept, including logo design, store website, branding. Research bands/artists for booking series of over one hundred in-house promotional events over four years.

## ADDITIONAL

Internet Radio DJ — American Apparel/Viva Radio, NY (01/07 – present)

Freelance Music Review Writer — Vice Magazine, NY (01/04 – 09/06)

motion graphics designer and digital artist

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