

# Mathew Mathew

Advertising  
United States

View the full portfolio at <http://www.thecreativefinder.com/pixelbrew>

## **Professional Experience and Curriculum Vitae**

Visual communication designer at Baltimore, Maryland with 20+ years experience in the advertising industry. Core business: Visual Communication Design (From Logo & Identity Design to Brand Management).

## **Previous Clientele**

Center for Social Change, University of Baltimore, Maryland Special Olympics, Karivara Films, Couture Rani, Mar Thoma Church of Baltimore, Maryland New Directions, Wilkens Plaza, FAASNY and more.

## **Awards and Accolades**

Please kindly get in touch for more information.

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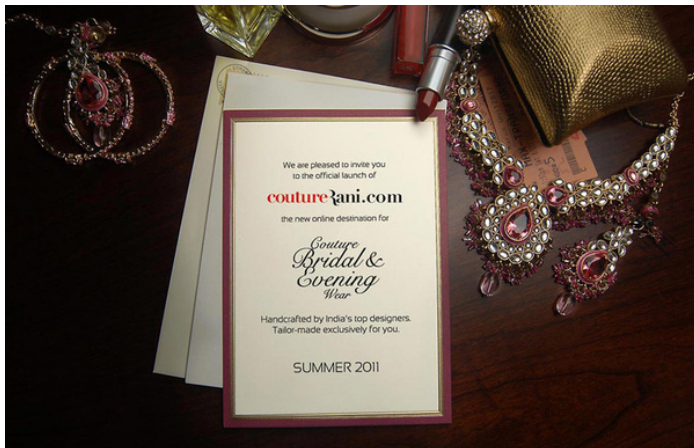
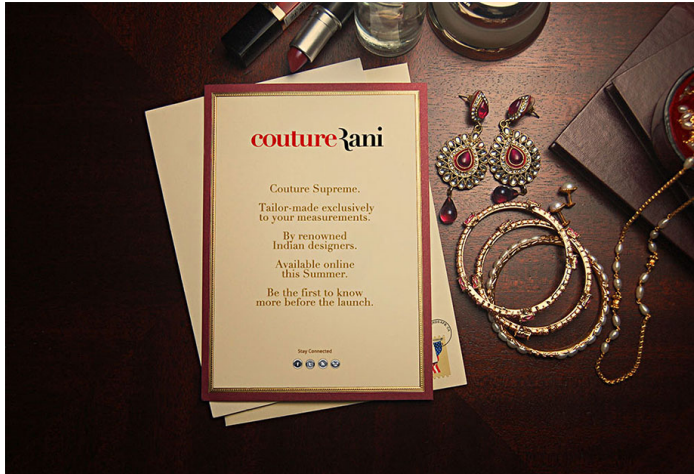
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## Thoughts & Notes

Center for Social Change, Inc.

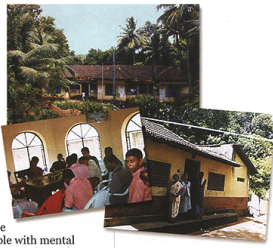
### “India’s Soul Lives in the Villages”

Mahatma Gandhi

In 2003, Center for Social Change vastly expanded as an organization. Although the heart of the CSC movement is still in its infancy stage, it developed a sophisticated organizational structure that divides our mission and vision. Within the latter is a separate organizational structure that is now established in India where a group of young men and women are being trained to become change agents with a mission of commitment and passion to change the lives of millions of people with developmental disabilities in that country.

I joined them recently on my trip to India and learned that these men and women were well known within their communities and even members of their own families were shocked to discover that their involvement among people with disabilities had a contribution to make to the communities. “What do you mean by people with mental retardation?” asked one of the local government officials to an young man who took me around a village in my home state that only knew of “disabled people” who did not know of people with mental retardation. Based on my interviews with friends and family members of three villages\*\* that I visited, I deliberately left generalization until the end of my journey. But I just began my journey and found a few souls in the villages. “We will change their lives”, I said to myself.

Dr. Joseph Mathew



\*\* Kurichi and Madappally in Kottayam district of Kerala and Alathur in the western part of Palakkad district of Kerala in India are a few of the many villages that Center for Social Change is now concentrating its work. Of an approximate number of 20,000 people in each village, State Census Report identifies 443 “disabled” people in Kurichi, 200 in Madappally and 166 in Alathur villages. However, no person with mental retardation has been included in The Census Report. CSC has so far identified 40 people with mental retardation in Madappally, 38 in Kurichi and 46 in Alathur by a recent survey. Our efforts now will be to support them by way of special education and health services that they lack besides other services.



Gone but not forgotten... Page 2



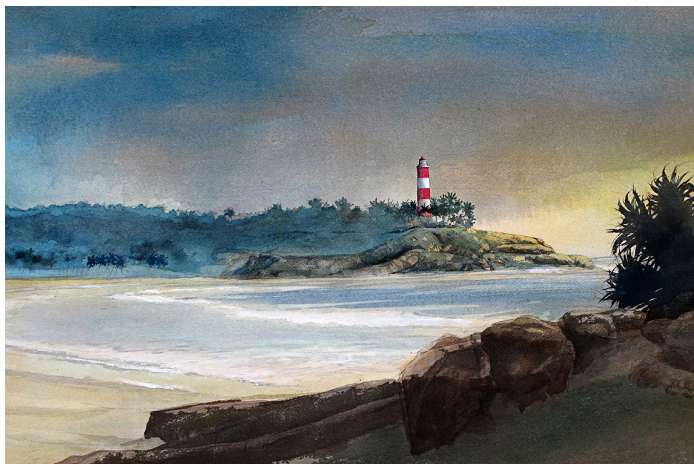
Individuals who made a difference... Page 2



Summer fun away from home... Page 3



Special homes for children... Page 3



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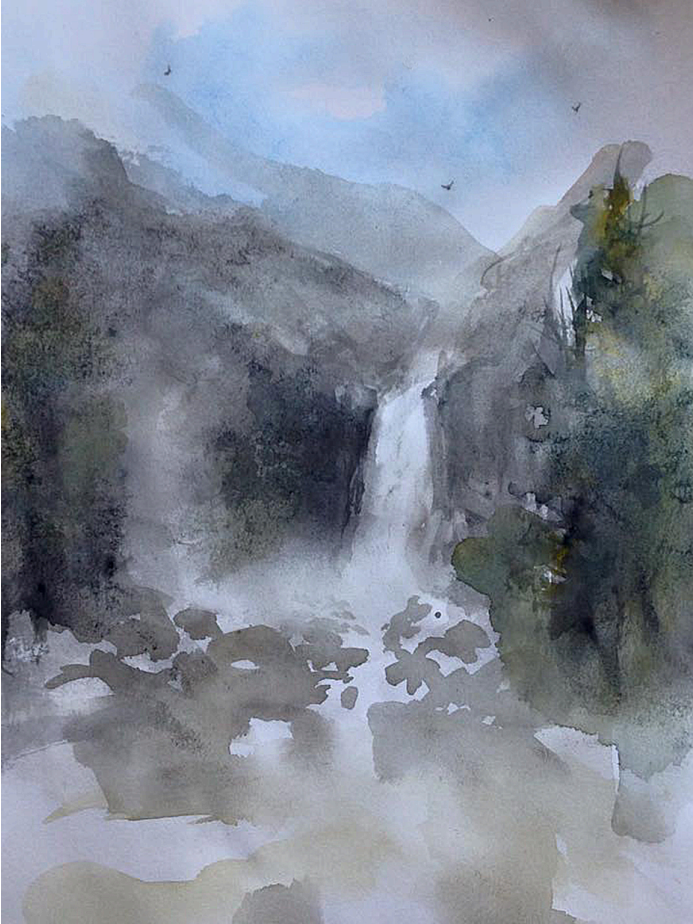
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