

ulrike kerber

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/pitchbitch>

Professional Experience and Curriculum Vitae

Ulrike Kerber, principal and creative director at Viva Design Inc., has been in the entertainment industry for over 18 years. She designs, directs and animates show titles, commercials, and Television Network identities.

She is a speaker and teacher.

Currently she teaches kids and teens stop-motion animation as artistic expression. Her company Viva Design developed DVDs and ipad applications for kids to instill a love for reading, to learn letter-recognition and first words (lovetoread.com). LovetoRead's Alphabet stories were created in stopmotion with handmade quality. Simple recyclable materials such as coffeecups, vegetables, buttons, paper, tissue boxes, were transformed into playful characters. Ulrike's how to animate-videos inspire and encourage kids /teens to make their own films, titles and animations to share with the world.

Prior to Viva Design, Ulrike Kerber designed CD covers for record companies and produced commercial campaigns for advertising agencies. She enjoys taking fashion photos, dancing in Cuba, playing montunos on her piano, travelling to off-the-map places and moving into stillness.

Previous Clientele

abc, amc, apple, axn, bet, bravo, cosmopolitan, discovery channel , disney channel, e!, encore media, espn, food networks, fox movie channel, fx networks, gac, gameshow network, hallmark channel, hgtv, indemand, itunes store, lifetime television, lime, magrack, msnbc, nbc, nickelodeon noggin, OWN, shop at home, showtime family zone, soapnet, sundance channel, target, tbs, tivo, tnn, tnt, travel channel, warner brothers, we

Awards and Accolades

Please kindly get in touch for more information.

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Ulrike's designs have won awards including Emmy nominations, Art Directors Club, NY festival, Omni awards, BDA, and others.

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