Natalia Mendoza

Advertising
Mexico

View the full portfolio at http://www.thecreativefinder.com/pistolita

Professional Experience and Curriculum Vitae
Creative Director with 8 years of experience in ad agencies such as JWT Mexico.

Specialties:

Creative teamwork management. Strategic thinking for brand building as well as conceptualization, visualization, development, execution and supervision for advertising campaigns in ATL, BTL, Digital, Social Media and Interactive Media.

Habilities:

Strategic thinking, negotiation, leadership, responsibility, commitment, building excellent relationships with clients and coworkers.

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Especialidades:

Dirección y supervisión de equipos creativos. Pensamiento estratégico, conceptualización, visualización, desarrollo y ejecución de campañas publicitarias en ATL, BTL, Internet y Medios Interactivos.

Supervisión de producción y postproducción de ejecuciones en ATL, BTL, Internet y Medios Interactivos.

Habilidades:

Pensamiento estratégico, negociación, liderazgo, responsabilidad, compromiso, excelente relación con clientes y equipos de trabajo.

Previous Clientele
Financial Services: HSBC Mexico, Banco Azteca

Electronics & Technology: Iusacell

Retail Services: Elektra, Grupo Wal Mart (Superama, SAM?S Club, Vip?s)

Confectionary and Snacks: Nestlé (Carlos V, Crunch, Kit Kat, Larín, Chocolate Abuelita), KRAFT (Trident, Bubbaloo, Chiclet?s, Halls)

Food: Unilever (Knorr)

Non Alcoholic Drinks: Coca Cola (Frutsi, Ciel, Nestea)
Pharmaceutical: Schering Plough (Afrin, Afrin Lub, Coricidín, Desenfriol, Desenfriolito, Biometrix)
Automotive: FORD
Health and Beauty: Kimberly Clark (Unika, Unika Teens, Kleenbebe Suavelastic Max), Wilkinson Sword (Schick), Schering Plough (Coppertone)
Alcohol Drinks: Casa Cuervo (Appleton, Smirnoff)
Government: Governmet of Tabasco, PEMEX

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Please kindly get in touch for portfolio works.