Si Ping Lim

Art Direction
Singapore

View the full portfolio at http://www.thecreativefinder.com/ping

Professional Experience and Curriculum Vitae
Lim Si Ping is a 22-year-old designer who first made her presence known in the design industry at the age of 18. Her work has been recognized by international media such as Territory Magazine, LÃ¼rzer's Archive, Adobe Design Center, and The Art Directors' Club.

In 2006, she was listed by Computer Arts Magazine as one of the 20 up-and-coming illustrators that will break new ground in the international design industry, with the vision to move illustration forward. In 2007, she was invited by Tiger Beer to be a part of the Asian Kinetic Artists, a movement to support Asia's emerging generation of creative talents. Today, she is nominated by LÃ¼erzer's Archive as one of the 200 Best Illustrators Worldwide for 2009/10.

Lim Si Ping has recently graduated from LASALLE College of the Arts - BA (HONS) Graphic Design with First Class Honours. She is a passionate individual who is ready to experiment with new avenues of design, and does not limit creativity through conventional means of executing her ideas.

Referee Citation

"I have known Si Ping since year 2001 when she was in secondary school. In all these years that I have known her, I found her to have a unique way in analysing things and issues. In simple words, she has her own point of view and she was never afraid to say or show it. As an art educator since 1995 to primary, secondary and teacher trainees, I think that ability to interpret things in a fresh perspective is an important attribute of any artist. While many in the area of graphic arts are trend followers, it is exciting and refreshing to come across a trend setter. Si Ping is one. While her education in the arts has not been very long, in these few short years, she has already worked with some 'top-notch' clients, producing works of very commendable standards."

Foo Kwee Horng
Art Educator

"First Iâ€™d like to mention I have the ability to recognize talent. Iâ€™m a Filmmaker, as well as I have studied Film â€“ Art â€“ Culture â€“ Philosophy and Psychology, therefore my ability to deconstruct the psycho-aesthetics in an image (a frozen moment in time), subverts the traditional and conventional human mind. With that said, I knew working with Ping would be a success because I respected the way of perceiving the world through the eyes while she represented another unique way to view the world. Both of our creative views in art along with her artistic digital art skills equated to a beneficial experience.

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