p d

Fine Arts
United Kingdom

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Professional Experience and Curriculum Vitae
regarding pd

I am Magritte's, Duchamp's, as well as my mother's offspring. Inspired by all three of them I juxtapose ordinary objects in an unusual context to create conceptual installations. Instead of painting a pipe, I use an actual pipe and claim it not to be one. The object itself becomes even more dominant in its real presence, referring back to the subject it connotes. It is the source, medium and destination of artistic meaning. Displaced from its original surroundings and functions, it comes from the world of things to express and communicate the world of ideas.
The current condition of art in relation to an abundance of commodities has created the circumstances for a self sustained conceptual art where objects, upgraded from their plain commercial status, become my palette. Linguistic play and semiotics are utilized to complete my conceptual canvases. Subject matter is drawn from philosophy, society and popular culture.
My primary concern is the conceptual; form and material are treated as secondary, lightweight, and unpretentious. I treat objects as complete entities but also as connotations of the ideas they represent and, thus, engage them into a signification play between each other, into an endless striving for meaning domination. I throw them into a conceptual arena and you watch them fight each other. In the end, these visual poems depend on you to give your own verdict, to launch them into a career of metaphor, off into the realm of your imagination.

pd stands for Panagiotis Dimitropoulos who is also a semiologist (University of Kent, Goldsmiths College), and a conceptual copywriter (Rainey Kelly, Leo Burnett, BBDO group).

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Panagiotis Dimitropoulos (30/10/1975)

www.concepd.com panosdim60@hotmail.com

"The art of the past no longer exists as it once did. Its authority is lost. In its place there is a language of images. What matters now is who uses this language and for what purpose." John Berger – Ways of Seeing
My main interests, as my favourite quote indicates, are contemporary culture in its theory and practical applications.

Education
2002 - 2004 Doctoral course (part-time) in School of Culture, Language and Communications - Institute of Education, University of London.
1999 - 2000 IAA (International Advertising Association) Diploma in 'Advertising' – Watford School of Business, University of Hertfordshire
1998 - 1999 Master of Arts in 'Media and Communications Studies' – Goldsmiths College, University of London
1995 -1998 Bachelor of Arts in 'Communications and Image Studies' (Upper Second

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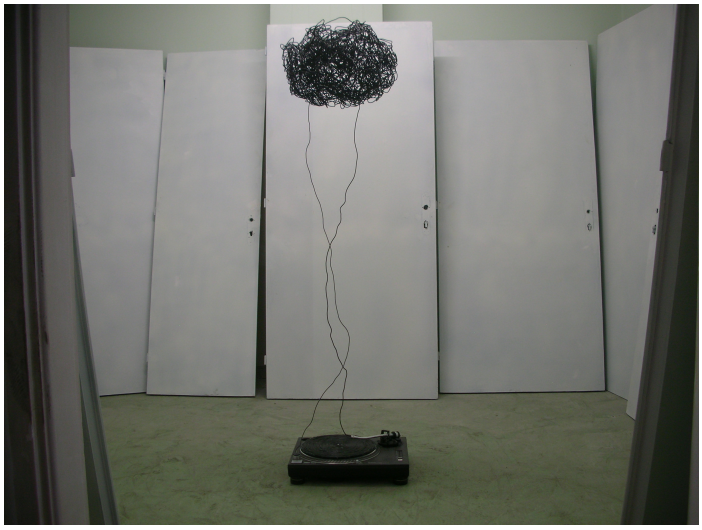



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