

James Skiles

Design Agency
180 Wyoming Avenue
Maplewood, NJ
07040
United States

View the full portfolio at <http://www.thecreativefinder.com/phoenixdesignworks>

Professional Experience and Curriculum Vitae

Collegiate, Sports & Entertainment Branding and Promotion

Phoenix Design Works creates branding & logo identity programs, advertising & promotional campaigns and packaging & new product development.

We have created some of the best loved and most memorable brands in the world, including comprehensive branding and advertising programs for over 50 of the Fortune 500 consumer brands. Our corporate and consumer branding ranges from the world's largest manufacturers to the world's most famous entertainment companies and includes branding programs, packaging development, consumer POS programs, cross media advertising promotion and both national and global brand launch initiatives.

We have created comprehensive visual identity branding programs and property development for both franchises and event properties for all major league sports. Phoenix has also created the principle branding for multiple sports organizations and governing bodies.

Phoenix has created branding and advertising programs for hundreds of athletic and institutional collegiate properties across America, from local colleges to international universities. Collegiate athletic clients range from club sports to Div 1A programs and Phoenix has also created branding and promotion for dozens of collegiate conferences as well.

Previous Clientele

Partial Client Listing

Corporate & Consumer

American Express

Apple

Burger King

Coca-Cola

Corbis

Diageo

Disney

Dodge

Don Julio Tequila

Ford

Guinness

Jaguar

John Deere

KGF

Marvel

MasterCard

Maxwell House

Parker Bros.

Reebok

Sony

Swatch

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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