Word of Mouth Events

Creative Direction
United States

View the full portfolio at http://www.thecreativefinder.com/pharicebrownandassociates

Professional Experience and Curriculum Vitae
Word of Mouth Events and Planning is not your ordinary event planning organization, rather a professional service where your vision is our passion. With over 10 years of experience coordinating and planning events, Pharice Brown and her staff have successfully climbed the ladder with referrals spread by word of mouth. Having built a reputation in this industry to plan events for all occasions; such as: Family Reunions • Corporate Retreats • Networking Events • Fundraisers • Corporate Functions • Weddings • Board Meetings • Conferences• Conventions • Charity Fundraisers • Speaking Engagements • Marketing Promotions • Receptions • Special Occasions • Inaugurals ~ Mayoral ~ Senatorial ~ Gubernatorial Celebrations; you are guaranteed to have an event that is sure to keep people talking. Whether it's a three day retreat for 500 or a special celebration for 10, Word of Mouth Events & Planning will successfully execute every aspect of event planning from location to your dining experience. http://wordofmouthevents.weebly.com/

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Pharice Brown, President and CEO of Pharice Brown & Associates, LLC, has over 10 years of progressively responsible experience directing as many as 1,000 employees in fortune 500 companies. Pharice has led these companies through start-up, survival, turnaround and growth modes.

Pharice is a creative, innovative, and ambitious professional, one who is willing to go the extra mile to meet the needs of both those she employs; as well as her clients. She is a true embodiment of what the next generation of female business moguls is all about. Ms. Brown is one who has overcome many obstacles, while taking on new challenges. Having left the music industry at the top of her game as the Director and Promotions Manager for, Coming Attractions Entertainment and Recording Studio, Pharice was destined to be an entrepreneur. She is equipped with both the skill and knowledge to see any project through fruition and completion. Under the guidance of the most elite professionals, Pharice absorbed the business quickly, showing tremendous signs of leadership, while being pushed to the limit as a Director of Marketing in the music industry and a project leader in the business industry. Her understanding of both domestic and commercial services encompasses direct sales, business management, and project management, administrative professionalism, in both the private and government markets.

Among her significant previous positions, Pharice also serves as Marketing Director for the Friends of Jeremy R. Stinson for Congress 2012 campaign, Director of Marketing with a local Internet Radio company and as an A&R Director and Manager for Roc City Records, a North Carolina based record label. Her contributions to the label were artist and project management, while striving for perfection and providing services above and beyond the call of duty. Pharice has also earned the honor of being featured in "The Indie Bible" for 2007-2008 and 2008-2009 for her contributions to the music industry and served as a Reviewer in the 2011 and 2012 Case Writing Competition for the United States Association for Small Business and Entrepreneurship. As a company Pharice Brown & Associates, LLC has been making strides in supporting our community youth through business partnerships in the "Principal for a Day" Program in 2011 and 2012. Pharice also serves as the Chairman for We Women International (WWI) is a

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