#### Graphic Design United States

View the full portfolio at http://www.theaxe20Me944de56662m/peteradleradvertisingdesign

#### **Professional Experience and Curriculum Vitae**

Award-winning Macintosh design studio with heavy experience in consumer marketing, web site design, business-to-business, advertising, sales-promotion, publication, point-of-purchase, direct-mail and corporate image design. Specializing in design and marketing for corporations and organizations with environmental interests.

Available by project.

#### **Previous Clientele**

Pharmaceuticals: Ciba Geigy, Eli Lilly, Hoffman LaRoche, Pfizer

Automotive: Audi, BMW, Jaguar, Mercedes - Benz, Porsche, Subaru, Volkswagen,

Volvo

Consumer: Avis, CBS Columbia Records, General Foods, General Tire Wallcovering,

Mennen, Seagrams, Timex, Willinger Bros.

Industrial: Airco, American Standard, Johns Manville, Mobil, Westvaco, Sandvik-Coromant, Techbuilt,

TNT?Red Star, Trans Caribbean Airways, Trans Freight Line

Organizations: Art Directors Scholarship Foundation, BisNet, Community School,

Temple Emeth

Retail: Highcliffe Clothiers Ltd.

#### **Awards and Accolades**

Present: Creative Director, Peter Adler Advertising Design, LLC. Advertising - Sales Merchandising

Green Design - Environmental Graphic Design;

Previously: Vice President - Account Creative Director, Lohmeyer Simpson - Advertising Agency;

President - Creative Director, Adler, Schwartz Inc. - Advertising - Sales Merchandising Agency.

#### **Awards and Accolades**

Awards from AIGA, New York and New Jersey

Art Directors Clubs,

ANDY and The Type Directors Club.

The Bergen Community College - Chair, Art

Advisory Council

The Bergen Museum of Art and Science - Former

Trustee

BisNet (The Business Network Group)?- Former

**Executive Board Member.** 

The Cooper Union - Former Alumni Council

Member

Former Volunteer Graphic Designes (oc. reg. 201004398N)
Union Public Relations Department helpdesk 656.227.2902, fax 656.227.0213

www.thecreativefinderNegMJersey Art Directors Club - Founding

Member.

Now York Art Directors Club - President - ADSE

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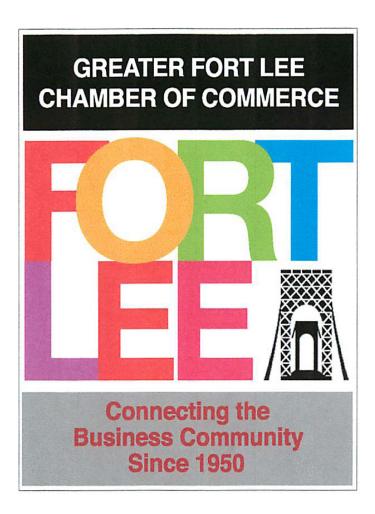
# **Graphic Design United States**

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## Kurt W. Roberg



A BOY'S LIFE AND THE ODYSSEY OF HIS ESCAPE FROM NAZI GERMANY



















