Per Zennstrom

Photography
Bornholmerstrasse 88
10439 Berlin
Germany

View the full portfolio at http://www.thecreativefinder.com/perzennstrom

Professional Experience and Curriculum Vitae
PER ZENNSTRÖM IS A CONTEMPORARY FASHION PHOTOGRAPHER / FILMMAKER, BLOGGER, ON-LINE PUBLISHER, TEACHER AND PUBLIC SPEAKER, PASSIONATE ABOUT PHOTOGRAPHY, FASHION, POP-CULTURE, NEW MEDIA AND THE SPACE WHERE ALL THESE THINGS COME TOGETHER, MIX, MATCH AND MATE WITH BUSINESS...

Per Zennström has always been attracted to the facets of fashion photography: popular culture, the creation of image, the quest for new ideas, and a business that always exists in the present. Pop-culture with all it's sometime conflicting facets plays an important role in his creative universe, be it film, design, the "business" itself, the web 2.0, new digital media and tech.
Thriving on the ephemeral and fleeting aspects of this sometimes fickle environment he tries to turn these "limitations" into opportunities. He began calling himself a photographer in 1992 when he moved to Paris. Before that, however, he had already studied at the School of Photography at Göteborg University, worked as master photographer Björn Keller's assistant, and done freelance assistance work in New York for several years—as an assistant to Steven Meisel among others...

Per was active shooting in Paris for 13 years, with assignments for all the big clients, like Dior, Guy Laroche, Nina Ricci, and Absolut Vodka. He moved to Stockholm in 2005 but quickly continued on to the vibrant art capital Berlin in 2008.

His distinctive trademark is the chic with a somber undercurrent. He calls it "Edgy Elegant," a precise description of? photography that is both sophisticated and incisive. It's a look that Per Zennström is aspiring to which means a good dose of classic fashion photography + a twist to give it a special edge.

"If the girls look beautiful You can do almost anything after that"

Per launched a successful blog 10horses in 2008 and is also the Publisher and Creative Director of the on-line, pop-cultural magazine 11horses which is emerging as an influential go-to destination & reference and is also sought after as a vibrant and enthusiastic speaker/teacher high-profile photo schools such as Fotoskolan STHLM, Fotoskolan Göteborg & Berliner Teknische Kunsthochschule.
Embracing cross-platform communication he is also a contributing editor to urban culture platforms such as MB magazine and Cool Shaker

Currenty he is actively exploring the new emerging fields where photography, video and new technology are cross-pollinating and creating new possibilities and opportunities to "tell a story"

Shows, Exhibitions & Installations
2012 “Born For Fame” Video & Sculpture Installation for fashion designer Marcell von Berlin
2011 Per Zennstrom + Michael Sontag + LEICA (multi-media)
2011 "Clouds" in collaboration with Ubi Sunt
2008 "Berlin Blue" presented by Wednesdays Child
2007 "Broken Glass" presented by Velour / Stockholm Fashion Week
On line:
perzennstrom.com
film.perzennstrom.com

158 Cecil Street Singapore 069545 (co. reg. 201004398N)
tel/fax +65.6227.0213 / +65.6256.227.0213

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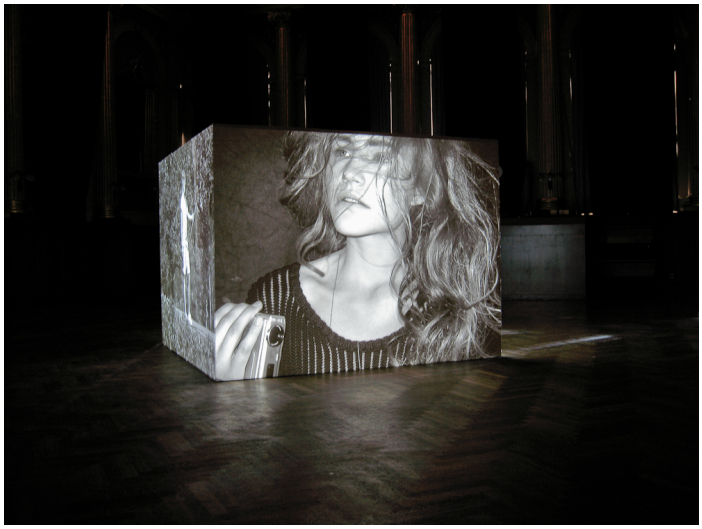


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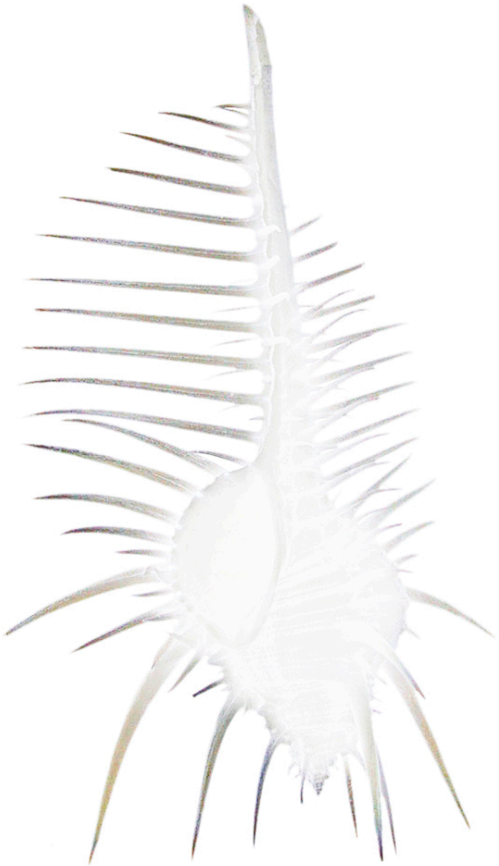




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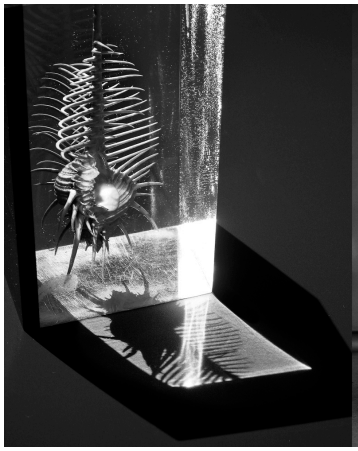


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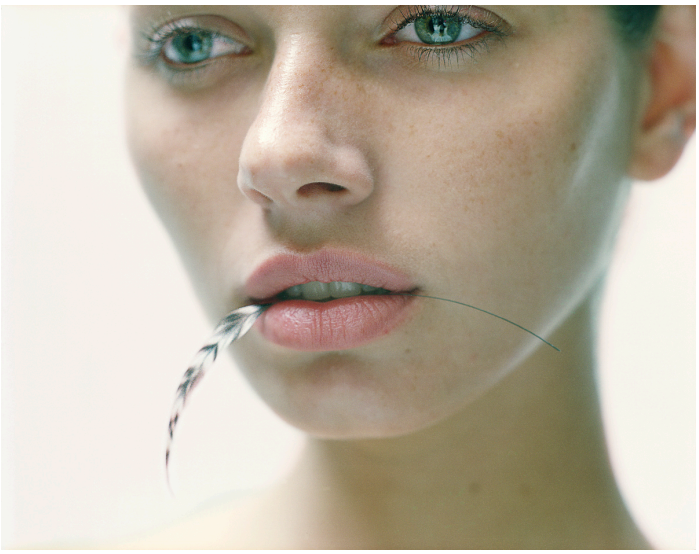


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