Patrick Degenhardt

Graphic Design
Brazil

View the full portfolio at http://www.thecreativefinder.com/patdegen

Professional Experience and Curriculum Vitae
Passionate about design, art, cinema, rock 'n roll, photography and soccer.

Previous Clientele
Kimberly-Clark, LG, Samsung, The Pilates Place (designed their brand and all communications), Game76 (brand and all comms), CNA Group (domestic appliances), CCS Steel, Microboard, Up perfumes, Philips Electronics (as a client).

Awards and Accolades
Patrick Carvalho de Barros Degenhardt, Brazilian / German (double citizenship).
35 years old, married, one daughter.

PROFESSIONAL EXPERIENCE

Kiron Integrated Marketing (Jan 2008 / present)
Co-owner of Kiron, a "petite agence" based in Sao Paulo, Brazil. I am the creative director of the agency, although I prefer to be described merely as a "designer".

Philips Domestic Appliances International (Dec 2005 / Dec 2007)
Global Senior Marketing Manager, at the company headquarters in Amsterdam, The Netherlands. I was responsible for setting the worldwide strategy and main actions in customer relationship for the company. In this role I had constant contact with several communication agencies and Philips offices across the world.

Philips Consumer Electronics (May 2000 / Nov 2005)
Product and then Marketing coordinator for Philips in Brazil and Latin America. Projects under my responsibility won eleven awards, both nationally and internationally.

Besides being a teacher, translator, photographer, and some table servicing here and there (no, not that!).

ACADEMIC BACKGROUND

PhD studies at University of Sao Paulo – School of Architecture, Urban Planning and Design (FAU-USP). Special student to Typography class in 2012.

Escola Panamericana de Arte: Graphic Design, completed in 2010. I had grade A in all three disciplines, what makes my final portfolio one of the best in recent years, according to teachers.

University of São Paulo (USP): Major Degree in Business Administration at the School of Economics and Administration (FEA-USP), completed in 2001.

Photography at Panamericana and SENAC, several courses between 2002 to 2008.
Workshop with Alexandre Wollner (2011)
Contemporary Art at MASP (2011).
Manual Typesetting at Oficina Tipográfica Sao Paulo (2011).
Workshop with Stephan Sagmeister (2010)

LANGUAGES
Portuguese (native), English (fluent), Spanish (advanced), Dutch (basic), German (basic)

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