Paul Ainsworth

Illustration
Canada

View the full portfolio at http://www.thecreativefinder.com/paidesign

Professional Experience and Curriculum Vitae
Freelance Illustrator/Graphic Designer ready to help out with any of your communication & art projects. Northern Ontario boy living in Southern Ontario.

Previous Clientele
National Hockey League
Bud Light
Tony Hawk Skateboard Clothing
Marshalls
Edward Pond Photography
GlaxoSmithKline
Allergan
YMCA
Pfizer
Taxi Canada Inc.
Taxi 2
Sid Lee
Bruce Mau Design
Kraft
Unilever

Awards and Accolades
July 2012 to Present
Republic Live, Inc. (Boots and Hearts Country Music Festival)
Graphic Designer/Art Director
Played Key role in the Design department working closely with Marketing Director and Creative Director:
• Creating Billboard advertisement for event
• Layout, Design and Production of event booklet given out to 70, 000+ fans.
• Quality control over design work that was given to other designers
• Created graphics for Social Media and Jumbotron graphics during festival
• Made myself available for any design project with very tight turn-around

July/October 2012
TAXI Canada Ltd.
Freelance Graphic Designer/Art Director (2 month contract)
Played integral part in new business pitch to major beer label, working closely with Creative Director. I also:
• Conceptualized packaging designs for new beer line.
• Set up design system for presentation pitch.
• Worked closely with Production Manager and studio to finalize mocked up packaging

Art Directed large installation for Kraft Canada Headquarters
• Worked closely with production studio keeping brand standards and overall esthetics of project through until completion
• Onsite quality control of signage/installation
Designed cover for Edward Pond's Creative Chef Annual Award booklet
Played valued part of Portland Property Group's rebranding project of 492 Spadina Ave.
• Created brand identity to fit with their soon to be newly renovated building
July 2008 to July 2012
BrandHealth Communications, Peterborough, ON

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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