Jacqueline Yue

Graphic Design
50 Bayard Street, #4R
New York, NY 10013, USA
United States

View the full portfolio at http://www.thecreativefinder.com/oiyana

Professional Experience and Curriculum Vitae

JACQUELINE YUE
Art Director / Information Designer
jac@oiyana.com
917.520.1672
50 Bayard Street #4R, New York, NY 10013, U.S.A
Portfolio site: www.oiyana.com

QUALIFICATIONS

+ Specializes in sustainable, high-impact design for content-centric websites, graphic user interface, and brand identity and cross media solutions.
+ Experience in 2D causal game development for online and downloadable form. Knowledgeable in various game genres and artistic styles on both digital and traditional platforms.
+ Collaborates with team through all phrases of visual design process from concept, research, schematic, interaction design, visual design, graphic production, and post-launch maintenance.
+ Strong awareness of industry trends, technologies and best practices methodology.

ABOUT JACQUELINE

Based in New York, Jacqueline Yue is an art director and graphic designer with over 9 years experience of in news media, entertainment and financial sectors. Currently she is working as design consultant for Le Monde Interactif as well as independent contractor for several clients in New York.

RECENT EXPERIENCE

Le Monde Interactif, Paris
UI Design Consultant
March 2004–December 2005, July 2007–Present
+ Lead designed of the 2005 and 2008 Le Monde.fr site redesign. Created a lightweight, streamlined user interface solution to support the continued expansion of le monde.fr.
+ Lead designed the Le Post.fr site, an experimental news gateway that encourages an interactive approach to news media.
+ Collaborate with producers and editors to streamline user experiences, execute maintenance of design and strategize the on-going expansion for Le monde.fr and Le post.fr
+ Created and co-authored infographic style guide that defines Le Monde.fr's approach to presenting information, as well as outlines design requirements and best practices.
+ Developed logos, brand identity and marketing materials for Le Post.fr
Gamelab, New York
Art Director
April 2005 – July 2007
+ Led all phases of art development for downloadable games: concept, research, pre-production, design, interaction design, animation, production, and post-launch marketing efforts

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