

# Julien Grandclement ODBO™

Art Direction

Branding ? Print ? Interactive Design

Paris, FRANCE

France

View the full portfolio at <http://www.thecreativefinder.com/odbo>

## Professional Experience and Curriculum Vitae

Julien GRANDCLEMENT aka ODBO™ is a Freelance Art Director, Creative Director & Designer from Paris, France.

He started his career as Associate Communication Manager and founded a web agency and an online magazine at the end of the 90's. At the same time, he launched the "365.project, a design a day for a full year" personal online art performance.

Well adept in branding, identity, print and interactive design, he has collaborated over the last ten years with artists and the major advertising and interactive agencies. He is also co-founder of HUG United™ and \*bd international artistic project (1st edition: EUROPE BY DESIGNERS, 2nd edition: USA BY DESIGNERS).

? ODBO™: <http://odbo.org>

? HUG United (tm): <http://hug-united.com>

? USA BY DESIGNERS exhibit: <http://usabydesigners.com>

| there will be things to be seen even when nothing has to be said ™ |

## Previous Clientele

Publicis Net, L'Oreal, Proximity BBDO, EURO RSCG C&O, Publicis Verbe, Bio...therm, MRM Worldwide, Ligaris, Altima°, SNCF, Procter & Gamble, McCann Healthcare Worldwide, Sanofi Aventis, BNP Paribas, Australie agency, UZIK agency, Textuel La Mine (BDDP unlimited), Chanel, SFR, DDB Group, Publicis Conseil, Office du Tourisme et des Congrès de Paris, Audi, Vivendi Mobile Entertainment, SwissLife Group, Tribal DDB, TCMcinema, Warner Group, Creative Syndicate, Dassault Systemes, DIGITAS, Castorama, ©SUPER agency, French Design Institut, Kiosque d'Or (Intermarche Group), SAM (Syndicat national des Agences de Mannequins - Elite, Ford, Bananas, City, Karin, Metropolitan, Numero, Paris Models Management, Success, etc.), Visual-Link, Buzzman, Toulouse Football Club (ligue1), PSA Peugeot Citroën, The Creative Factory (FR/CH), Axance, APEC, Wide agency, Heaven agency, Honoris Communication, DIGIMIND, Keolis Group, Carlson Wagonlit Travel, ADAN (Association pour le Developpement des Arts Numeriques), Vetoquinol group, Commedia Group llc, etc.

More to see : <http://odbo.org>

## Awards and Accolades

? ODBO ™

Freelance Art Director, Creative Director & Designer · 2007 to present · Paris, France  
| BRANDING | PRINT | INTERACTIVE DESIGN | <http://odbo.org> |

? HUG United (tm)

Co-Founder & Creative Director · 2006 to present · Paris, France

International artistic projects: <http://hug-united.com>

PAST:

? PIMENTIC sas

Senior Art Director & Communication Manager · 2004 to 2007

New media agency

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

? BAOTIC - Chamber of Commerce

helpdesk 656.227.2902, fax 656.227.0213

E-business & E-marketing Consultant / IT Project Manager · 2001 to 2004

IT Resource Center

? TRIBALIA INTERACTIVE SAS & ACTOO SARI

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