

# Lesley Moss

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/northsouthd>

### **Professional Experience and Curriculum Vitae**

I'm a highly imaginative senior graphic designer with over 20 year's experience in the advertising and marketing industry. I've been lucky enough to work for a number of high profile London agencies during my career including Team LGM, EuroRSCG Skybridge, Neon Marcomms and Red Letter Design. I have gained extensive experience in shopper marketing, particularly on FMCG accounts, and have a track record in designing for the property industry.

My ethos is to combine intelligent design, slick typographic skills and relevant imagery to create stunning solutions. I'm a seasoned professional and I know how important strong designs are when it comes to promoting brands, products or services. There isn't a brief out there that I can't master, plus I have a trusted team of experienced copywriters, web programmers and photographers to join me on projects if required.

### **Previous Clientele**

Anheuser Busch, Bacardi, Birds Eye, Coca-Cola, Esso, Expedia, Essex Karate Association, Ford Motor Company, Fishermans Wharf, GlaxoSmithKline, Glenlivet Whisky, Grove Road Preschool, Heineken, Hot Rocket Events, Jameson's Whiskey, Kahlua, Legal and General, Motorola, Scottish Life, Scottish and Newcastle, T-mobile, Vodafone, Walls,

### **Awards and Accolades**

Please kindly get in touch for more information.

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