

Lucas Nikitzuk

Art Direction
Argentina

View the full portfolio at <http://www.thecreativefinder.com/nkinteractivo>

Professional Experience and Curriculum Vitae

Lucas Nikitzuk is Director and founder of NK interactivo. In 2002 he began his career as a graphic designer at the UBA for recirbirce after a few years. Always with the idea of ??creating a space where brands feel with the ability to take full advantage and benefit through effective interactive communication. After nearly 2 years in Intermedia Interactive WebAr SP passes where reaffirmed its interactive profile. In late 2008 Digital Zetenta joins as a senior designer to take charge of projects related to the City Government of Buenos Aires, Greenpeace, Seeds SPS, creating creative concepts.

Reaching the end of the year 2009, joins the creative team as Art Director Connaxis leadership to the creative department to the days of the date, so providing and managing integrated communication at all levels needed for seamless interaction between brands and their consumers in all possible channels.

Throughout his career he has participated in an integrated way in the development of projects that have been recognized in the region, for example, Sprite says, "accept anyone in the Messenger." The project has won the Silver Tooth 08 and Ojo de Iberoamerica silver. (Project undertaken in the agency WebAr interactive)

All this time experience in the interactive world give you the ability to create in 2006 NK interactive as a personal portfolio which was then becoming a growing Interactive Design Agency driven by the desire to use the powerful online world to create unique experiences in all areas.

For more information visit his personal site: www.lucasnikitzuk.com.ar

Previous Clientele

Cual Es?, Oreo, Fiat, Sprite, Bagó, Renault, Pantene, Chevrolet, Gillette, Ovobrand, Pampers, Gilera, America TV, Gobierno de la Ciudad de Buenos Aires, etc.

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

Ojo de Iberoamerica / Diente:

"Sprite says, accept anyone in the MSN"

Year 2008 / Silver

Working in WebAr Interactive was recognized with El Ojo de Iberoamerica 2008 and tooth 08 to the campaign "accept anyone on MSN," held for Sprite, where I handle the mini-site development of the campaign. That proposal is where you tear out all the other interactive pieces of the campaign winner

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