

NeochaEDGE .

Design Agency
China

View the full portfolio at <http://www.thecreativefinder.com/neochaedge>

Professional Experience and Curriculum Vitae

The NeochaEDGE creative agency ///

As a creative agency, we represent leading-edge Chinese creative talent for commercial collaborations, providing our clients with outside-the-box creative ideas and content. NeochaEDGE is powered by the EDGE Creative Collective, our ever-growing “creative department” – a carefully groomed cast of China’s premier creative talent that we engage when delivering against our clients’ briefs and project requirements.

Led by a team rich with local and global creative industry know-how as well as marketing, advertising, media, and consulting experience, NeochaEDGE is uniquely positioned to help clients differentiate themselves in the China market and abroad.

Like the content presented on the NeochaEDGE web-magazine our roster of artists spans a variety of creative disciplines: graphic design, illustration, animation, film, fashion / style, photography, street / urban art, comics, painting, sculpture, print-making, industrial design, products / toys / dolls, and music.

NeochaEDGE services include:

- * Artist collaborations
 - o curating, managing, art / creative directing commercial collaborations between NeochaEDGE artists and third party entities
 - * Commercial content sourcing / production
 - o commissioning, producing, co-creating, and sourcing of original creative content for branded online / offline marketing and advertising campaigns, TV spots, apparel graphics, publication / media use (online, print, TV, etc.), package / in-store display design, web / graphic design, etc.
 - o to learn more about previous / current NeochaEDGE client collaborations, link [here](#)
 - * Strategic consulting & insights
 - o campaign ideation, creative development, and execution for brand / agency campaigns that aim to engage the Chinese youth demographic
 - o on-site presentations / workshops / inspiration sessions
 - o trend reports, thought pieces, and white papers
 - o recruitment for ethnographic / focus-group research
 - * Creative culture events
 - o online / offline exhibitions, live art performances, creative workshops / bazaars
 - * Art sales
 - o all work presented on the NeochaEDGE web-magazine and produced by EDGE Creative Collective members is available for purchase / licensing
- To better understand how NeochaEDGE could add value to your company, brand, or organization, send us an email: EDGE@Neocha.com

Previous Clientele

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Please kindly get in touch for more information. [helpdesk 656.227.2902](mailto:helpdesk@neocha.com), fax 656.227.0213

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