

Natasha Wood

Copywriting

Australia

View the full portfolio at <http://www.thecreativefinder.com/nasturchon>

Professional Experience and Curriculum Vitae

I'm a copywriter currently working at McCann Melbourne.

When I'm not writing ads I enjoy cross country shopping, deep sea reading, downhill mountain painting, long distance sculpture, zero-gravity flower pressing, free-dive debating and gravy training.

Previous Clientele

Holden, Ford, Dotti, Australian Government, Mars, Yellow Pages, Mercedes, Moxie Tampons, De Bortoli, V/Line, Target, Vintage Cellars, Kidspot

Awards and Accolades

Please kindly get in touch for more information.

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“ROBBO & WES
CAME UP
THE OTHER DAY.
IT WAS GOOD TO HAVE
MOST
OF THE old crew
BACK TOGETHER.”

They're only a **GUILT TRIP** *away.*

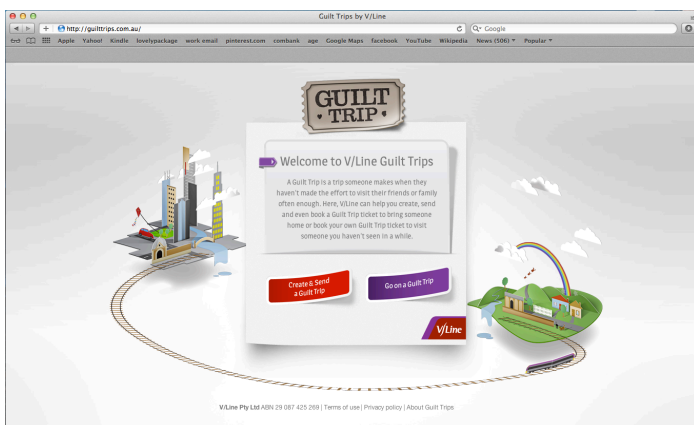
vline.com.au/guilttrips

vLine

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I WALK IN THE DOOR. IT'S A NICE HOUSE, I LIKE IT. WELCOMING, DESPITE THE DAMN DOG THAT HUMPS MY LEG. WHAT KIND OF A POODLEK'ABRADOODLE? DOG IS THAT ANYWAY, I SIT AT THE TABLE. THE FOOD LOOKS GOOD. REALLY GOOD. I TRY TO LISTEN TO THE COUPLE NEXT TO ME DISCUSSING LOAN RATES. GET DISTRACTED. I SPOT A HUGE LAMB SHANK THAT IS BEGGING ME TO TEAR IT APART. FOCUS ON DISCUSSION. LAMB CALLING. FIGHT THE URGE. PICK AT THE LITTLE BREAD THINGY THAT COULDN'T FILL UP A PIGEON. TOPIC MOVES TO RENOVATING. NOTICE HOT HAIR DRESSER. SMILE, DESPITE STARVATION. NEED FOOD. MADE LOUD CHEWING NOISE. RIGHT. NOW. START MEAL. HAPPIER. GET INTO WINE. EVEN HAPPIER. FLIRT WITH HAIRDRESSER WHO PASSES NUMBER UNDER TABLE. LEAN BACK IN CHAIR AND RELEASE TOP OF PANTS. AH RELIEF. POUR ANOTHER GLASS. TALK ABOUT THE LATEST BRYCE COURTNEY BOOK. LISTEN TO HAIRDRESSER DISCUSS A CLIENT WITH CLEPTO TENDENCIES. LAUGH. CONTENT.

BRING SOMETHING TO THE TABLE

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I ARRIVED AT THE DINNER PARTY KNOWING I HAD TO BRING SOMETHING TO THE TABLE. WHAT IS WAS, I HAD NO IDEA. THE GUESTS WERE AN INTERESTING MIX. THERE WAS AN X-RAY SCAMMER. SOME CARNIVAL FOLK AND A CHIPPY FROM THE COUNTRY. I MADE MY CONVERSATION ENTRANCE BY DISCUSSING MY HATRED FOR PEOPLE WHO LEAVE ONE SHEET LEFT ON THE TOILET ROLL. NO ONE SEEMED TO BE THAT INTERESTED. THE X-RAY GUY TALKED ABOUT A LIBRARIAN PATIENT THAT HAD TO REMOVE ALL HER PIERCINGS BEFORE A SCAM. THAT GOT SOME LAUGHS. THEN THE PROFESSIONAL TIGHT ROPE WALKER DEMONSTRATED PHYSICAL PROWESS BY STANDING ON KNIVES ON TOP OF A CHAIR. IMPRESSIVE. FROM THE CORNER OF MY EYE I NOTICED THE INTERPRETIVE DANCE ARTIST HADN'T SAID A WORD. I ASKED HER ABOUT HER LATEST PERFORMANCE. SHE GOT INTO IT. THEN I ASKED OUR HOST HOW SHE COOKED THE LAMB. SHE TOLD US A HYSTERICAL STORY ABOUT A BUTCHER WHO WANTED TO SELL MORE THAN JUST A CUT OF LAMB. THE WINE BEGAN TO FLOW, AS DID THE CONVERSATION. I REALISED I DIDN'T NEED TO BE FUNNY OR SMART. I BROUGHT SOMETHING THAT WAS UNIQUELY ME TO THE TABLE. I MADE PEOPLE FEEL INCLUDED, IMPORTANT



BRING SOMETHING TO THE TABLE



Stop for a coffee
Practice for a training session
Finish a two-hour workout
Bike ride through the park
Dive with sharks
Whale watching
Sauce through the kitchen
Gym session
Practice for a training session
Wolf pack on the hill
Practice for a training session
Get to reef knots
Practice for a training session

Fit it all in.  Mercedes-Benz
The best of nothing.

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