## Frank Nash

**Photography** 295 Booth Rd Troy,MI 48085 **Maldives** 

View the full portfolio at http://www.theaxea2i4ef865e6704h/nashphoto

### **Professional Experience and Curriculum Vitae**

Please kindly get in touch for more information.

#### **Previous Clientele**

GM, Cadillac, Ford, Jack Morton, Gatorade, New Era, New Century, JWT, BBDO, C-E,

#### **Awards and Accolades**

Responsibilities include scheduling and coordinating photo shoots, establishing and maintaining client budgets, and effectively communicating customer's needs through photographic illustration Specializing in digital product photography for use in catalogs, print ads, brochures, and web design; further film expertise ranging from 35mm to 4x5 Extensive use of Adobe Photoshop CS3 in retouching digital photos and designing print ads Established a strong core client base that grew an average of 20% annually on referrals alone Provided pre-press services including 4-color stripping, halftones, line negatives, composite film and proofs Transitioned to the first commercial studio in the Detroit area to offer digital capture and iris proofs as an alternative to film 295 Booth Rd.

Frank Nash

Troy, MI 48085 • Mobile: 248-867-3704

fnash@mac.com

Professional Experience

Nash Photographic Inc. Commercial Photographer & Lithographer Troy, MI 1990 - Present Lear Corporation Graphics and Presentation Developer Warren, MI 1999 - 2002

Created graphical displays and presentations for General Motors Fostered a creative alliance between Alias designers and platform engineers Photographed prototype parts for online database Designed and fabricated rolling fabric matrix displays for Value Added / Value Engineered proposal to GM Creative Impulse LTD.

Toronto, Canada Graphics Department Head

1986 - 1989• • • •

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Proficient Mac and PC user (OS X and Windowsp 263) 656022 2900 tosh 50 22522 (Expert, WWW.THECREATIVEFINDERNAMP member) Experience with Macromedia Flash Professional 2004 (Novice)

Microsoft Office (Word, Excel, PowerPoint)

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