View the full portfolio at http://www.thearea2i4/ef8676670/m/nashphoto

## Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

## **Previous Clientele**

GM, Cadillac, Ford, Jack Morton, Gatorade, New Era, New Century, JWT, BBDO, C-E,

## Awards and Accolades

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Responsibilities include scheduling and coordinating photo shoots, establishing and maintaining client budgets, and effectively communicating customer's needs through photographic illustration Specializing in digital product photography for use in catalogs, print ads, brochures, and web design; further film expertise ranging from 35mm to 4x5 Extensive use of Adobe Photoshop CS3 in retouching digital photos and designing print ads Established a strong core client base that grew an average of 20% annually on referrals alone Provided pre-press services including 4-color stripping, halftones, line negatives, composite film and proofs Transitioned to the first commercial studio in the Detroit area to offer digital capture and iris proofs as an alternative to film 295 Booth Rd.

Frank Nash

• Troy, MI 48085 • Mobile: 248-867-3704 fnash@mac.com Professional Experience

Nash Photographic Inc. Commercial Photographer & Lithographer Troy, MI 1990 – Present Lear Corporation Graphics and Presentation Developer Warren, MI 1999 – 2002

Created graphical displays and presentations for General Motors Fostered a creative alliance between Alias designers and platform engineers Photographed prototype parts for online database Designed and fabricated rolling fabric matrix displays for Value Added / Value Engineered proposal to GM Creative Impulse LTD.

Toronto, Canada Graphics Department Head 1986 – 1989

۱5b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Proficient Mac and PC user (OS X and Windowsp کھڑے) (مرفر محمد المحمد ا

Frank Nash Photography 295 Booth Rd Troy,MI 48085 Maldives

View the full portfolio at http://www.theaxea2i4&f8&ie&3704h/nashphoto