

Ronald Paredes

Creative Direction

Mochou Road #357, Sunong Building, 6th floor, office 612

Nanjing, Jiangsu 210004

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China

View the full portfolio at <http://www.thecreativefinder.com/mundosanto>

Professional Experience and Curriculum Vitae

Venezuelan graphic designer with 15 years of experience working as art director / graphic designer, initially working for some of the biggest advertising agencies with presence in Caracas – Venezuela such as DDB, Young & Rubicam and LOWE.

Founder / Creative Director / Chief Designer at VOZ Design, a communication studio focused on graphic design, branding and marketing.

Previous Clientele

- McDonalds Venezuela
- American Airlines
- United Airlines
- LG electronics
- Parmalat
- Ballantines Whiskey
- Michelin Tires
- Compaq Computers
- Polar Pilsener Beer
- Excelsior Gama Supermarket
- Banco Caracas
- Mobil Oil Venezuela
- Seguros Orinoco
- Ron Santa Teresa
- Sabenpe
- PDV
- Cargill Venezuela
- Alpina Products
- El Universal Daily press
- Provivienda Entidad de Ahorro y Prestamo
- Alianza para una Venezuela sin Drogas

Awards and Accolades

- Founder / Creative & Art Director, VOZ Design, Nanjing – China, Apr 11 / Present
- Freelance Graphic Designer, Nanjing – China, Aug 09 / Apr 11
- Art Director / Chief Designer, Eternal Sea International Education, Nanjing – China, Aug 06 / Aug 09
- Art Director / Chief Designer, ZURDA Fábrica de ideas, Caracas – Venezuela, Jan 05 / May 06
- Art Director, Concept - Lowe Venezuela, Feb. 04 / Dic. 05
- Art Director, AR Studio, Caracas – Venezuela, Nov. 03 / Jan. 04
- Freelance Graphic Designer, London – UK, Jan. 03 / Nov. 03
- Art Director, Publiteca, Caracas – Venezuela, Abr. 01 / Dic. 02
- Art Director, Computersroom, Caracas – Venezuela, Oct. 00 / Mar. 01
- Art Director, JMC / Young & Rubicam Venezuela, Ago. 99 / Sep. 00
- Jr. Art Director, DDB Venezuela, Feb. 97 / Ago. 99
- Freelance Graphic Designer, Caracas – Venezuela, 1996

Awards and Accolades

- Short List “Joe DDO” Young & Rubicam Latin America, Poster and Press Campaign, El Universal. 1999
- Short List Andia Awards Venezuela Press

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