Daniel Morgenstern

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United Kingdom

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Professional Experience and Curriculum Vitae
Portraits assembled from randomly found printed paper, with contextual relevance to the subject, cut and affixed with double sided tape. Scanned and retouched for digital transfer.

Previous Clientele
Newspapers, magazines, web sites around the world. Publications include Esquire Magazine, Estates Gazette, The Financial Times, FT Magazine, Globes, Granta, The Guardian, HaAretz, Ha-Ir / Achbar Ha-Ir, The Independent, The Independent on Sunday, The Israel High-Tech & Investment Report, Ma'Ariv / Signon, Metro (Sillicon Valley's weekly), New Civil Engineer, The New Yorker, The Progressive, Prospect Magazine, Redaktion CASH, RSA Journal, Saga Investor, The Sunday Times, Tfachot Mortgage Bank, The Tel Aviv Municipality, The Telegraph, Time Magazine, Time Out, The Times Educational Supplement, Untold Magazine, The Wall Street Journal, various Blogs.

Awards and Accolades
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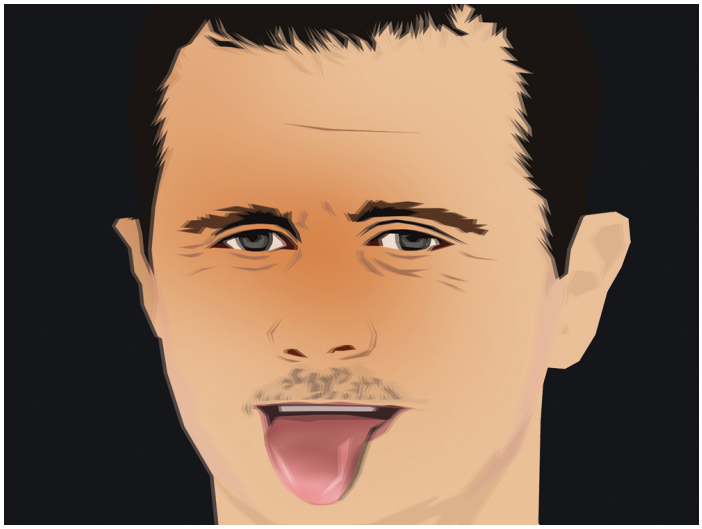





No 1 How to behave at dinner

You're a long way from Yo! Sushi… Observe these rules and avert random acts of restaurant rudeness. By **Rebecca Morice**. Illustrations by **Daniel Morgenstern**

When you arrive in Japan, it's only a matter of time before the culture shock hits (right after the jet lag). Never fear, though – Time Out Tokyo is on hand to help you navigate the less immediately obvious Japanese customs and rules of conduct. We begin, this issue, with the most important one of all – eating in public. Here's our guide to basic chopstick competence, the best use of your oshibori and when it's okay to slurp (quick spoiler: it's okay to slurp).

DO EAT WITH YOUR MOUTH OPEN
In many Western cultures slurping has a bad rep. But in a ramen joint, noisy dining is practically mandatory. Make your selection, pay at the ticket machine and in moments you'll be rewarded with a steaming bowl of pork, noodles and greasy broth. Clasp your food with your chopsticks and commence your slurping. The louder, the more appreciative. (Expert hint: to avoid broth leakage, purse your lips to form a gap between your lower lip and gum – this will act as an effective slurp-slop gutter.)

DON'T BE COY
Want service? Subtle eye-contact won't work here – bellowing a hearty 'Sumimasen!' ("Excuse me!") when hungry is the best approach. It's especially useful in the hubbub of an izakaya. Some places provide a buzzer, so you can pretend you're on 'The Weakest Link' while you wait for your wakame.

DON'T LEAVE A TIP
Tipping isn't the done thing in Japan, so unless you want the staff to chase you down the street, keep the gratuity to yourself. To say thanks, instead start your meal by saying 'Itadakimasu' ("I will receive") and end with 'Gochiso-sama-deshita' ("It was a real feast"). It's polite – and you'll be 10-12.5 per cent better off.

DO TOWEL DOWN
It's likely you'll be given an oshibori (wet hand towel) to freshen up with before eating. Guidebooks warn against using it to wipe your face, but you'll still see plenty of salarymen flannelling away. If you feel the urge to join in, remember it's face first, hands second. Also, never blow your nose at the table – it's seen as uncouth. Blow your nose into your oshibori, and it's sayonara social life.

For a daily guide to city life news and updates, see blogs.timeout.jp/en

CHOPSTICK CHURLISHNESS *And how to avoid it…*

DON'T TRANSFER YOUR TERIYAKI
Much eating etiquette stems from ancient rituals – such as the rule that it's impolite to pass food from chopstick to chopstick. It suggests a custom that takes place at cremation ceremonies – so is considered, believe it or not, a bit of a buzz killer…

DON'T IMPALE YOUR RICE
If you've seen the movie 'The Wolverine', you'll know never to stick your chopstick upright into a bowl of food – especially not rice. This mimics another cheerful funeral ritual whereby rice is offered to the dead with the chopsticks standing straight up in the bowl. Do this and strike the death-knell for your evening.

DON'T SLICE YOUR SUSHI
Sushi is designed to be scoffed in a mouthful. Eating with your hands is customary, and chopsticks are fine too. Basically you'll be okay as long as you don't go chomping into it or – heaven forbid – sawing into it with a knife and fork. Nothing to do with funerary rites this time – it's just that sushi on your chin is never a good look.

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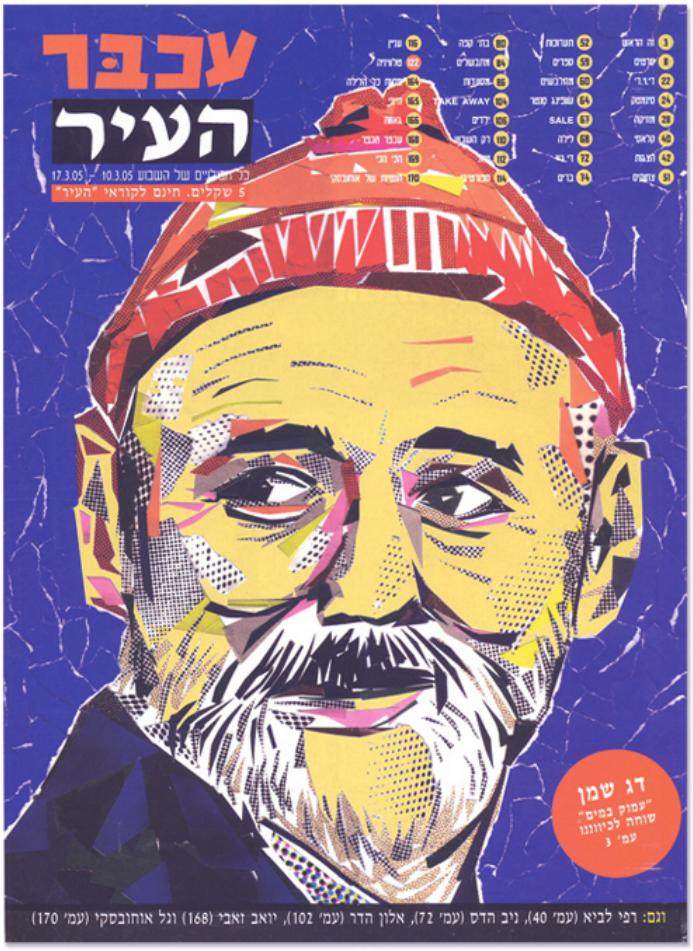



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