Matt Chansky

Creative Direction
United States

View the full portfolio at http://www.thecreativefinder.com/momentum18

Professional Experience and Curriculum Vitae

Matt Chansky is a seasoned freelance creative director and copywriter with over 20 years of experience leading projects for global brands and ambitious small businesses. His award-winning work spans web design, logo design, social media, video, package design, and print advertising. Matt's logo designs have been showcased in multiple LogoLounge books, while his web designs have been featured in design inspiration books, GD USA magazine, and numerous online design galleries. With a unique ability to blend visual creativity, compelling content, and strategic thinking, Matt is a highly sought-after freelancer. Additionally, Matt is a Monotype-approved and Microsoft-approved font foundry – known for numerous commercially available fonts.

Previous Clientele
+ Biogen
+ Gaiam Yoga
+ GSK
+ Keurig
+ IKA Works
+ Nomacorc
+ Pepsi
+ Sprint Business Systems
+ Revlon
+ Spectrum Enterprise
+ Verizon
+ Nestlé
+ UC Davis
+ The UNC Cancer Hospital
+ USC

Awards and Accolades
I’m a seasoned creative professional with many years of experience in creative direction and copywriting, spanning industries like big pharma, health and wellness, DTC, B2B, for both established brands and startups. Known for delivering exceptional work, I am a force multiplier — leveraging leadership, diplomacy, and teamwork to elevate projects and foster growth within teams. Whether freelance or full-time, I bring a proven ability to multiply impact and drive success—serving as both a contributor and a catalyst for innovation. That’s the unique value I can bring to your team or project.

Strong leader. Broad skill-set.

Thinking Skills. Creative direction, campaign strategy, copywriting.

Doing Skills. Print advertising and marketing materials, website design, digital advertising, OOH, social media, in-store, motion design, video, package design, events, custom type design, original soundtracks and scores.
Sectors. Consumer, big pharma, healthcare, tech, finance + fintech, luxury, retail, education, logistics, food and beverage, eco-friendly, health and fitness.
Typography. Monotype-approved type design and font foundry.
Tools. Adobe Creative Suite: Illustrator, Photoshop, Premiere, After Effects, InDesign, Dreamweaver, XD; Figma, Sketch, Glyphs App, AI tools.

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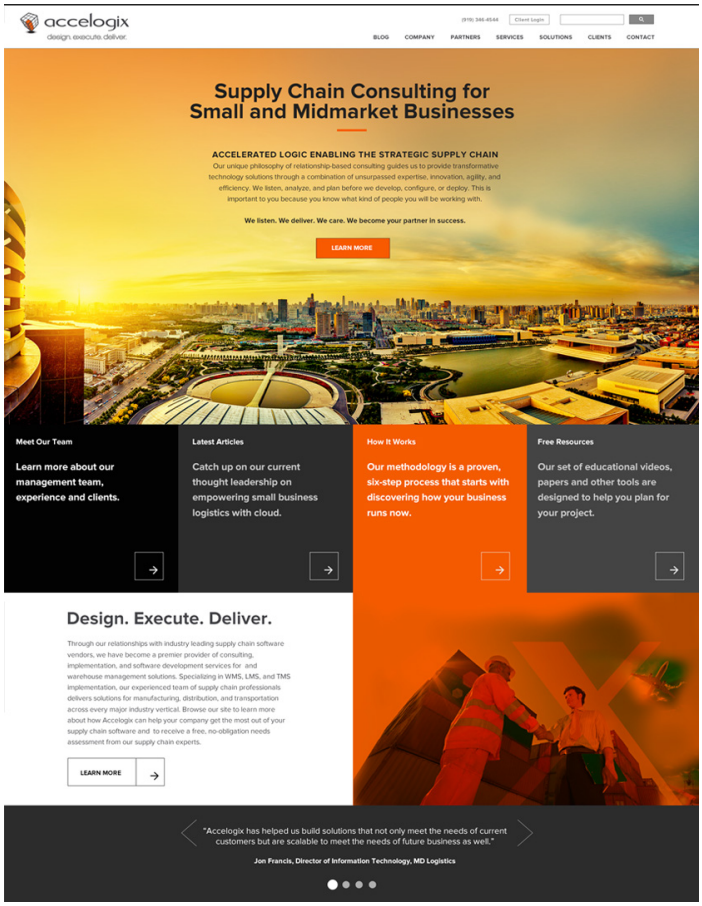




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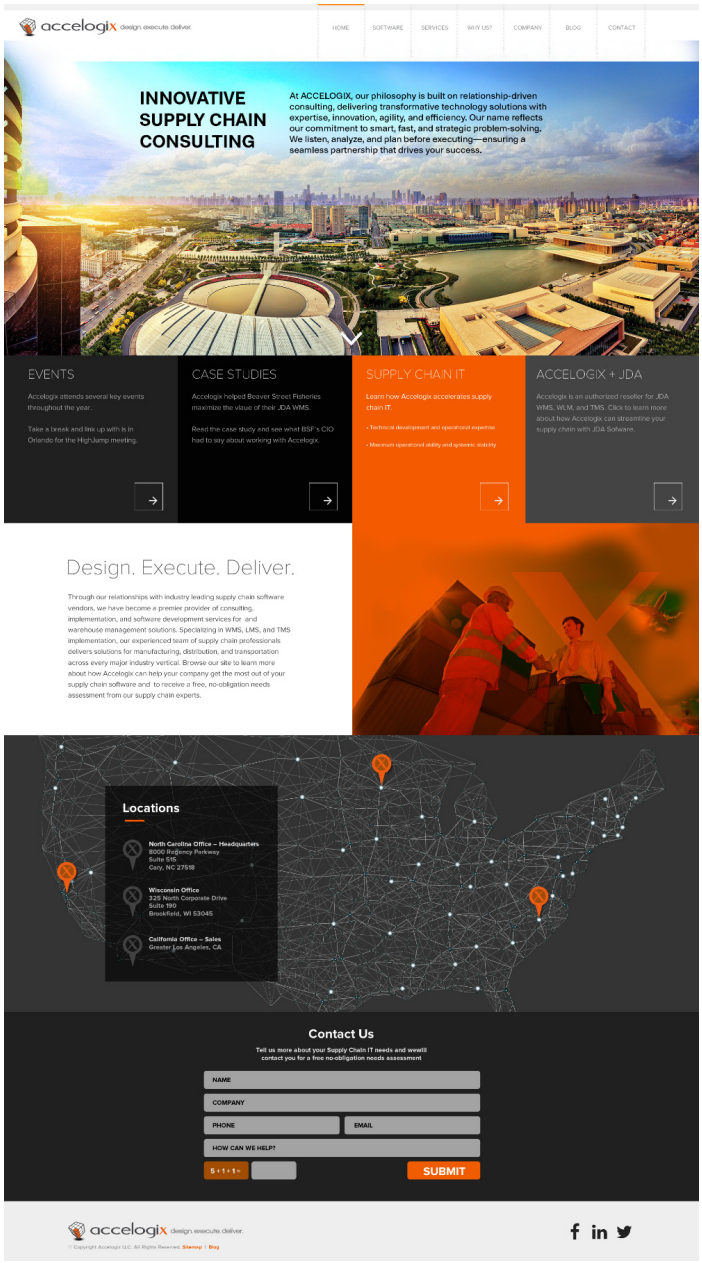
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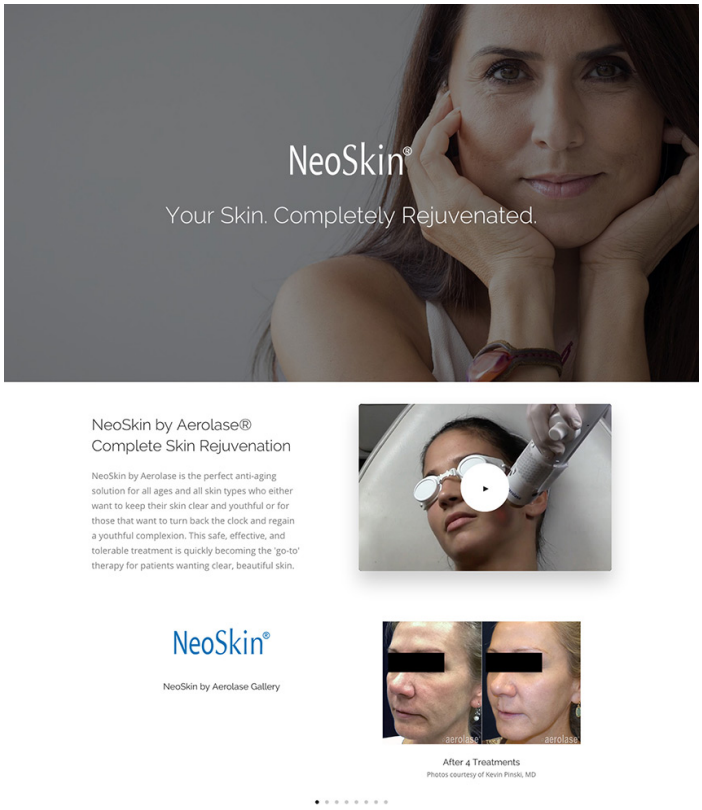
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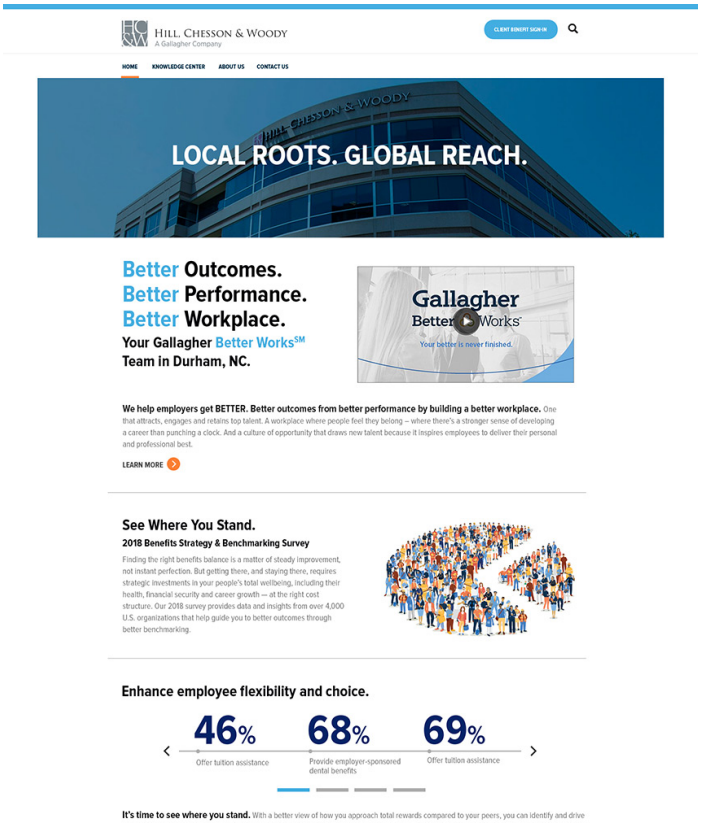
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