

Matt Chansky

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/momentum18>

Professional Experience and Curriculum Vitae

Matt Chansky is a seasoned freelance creative director and copywriter with over 20 years of experience leading projects for global brands and ambitious small businesses. His award-winning work spans web design, logo design, social media, video, package design, and print advertising. Matt's logo designs have been showcased in multiple LogoLounge books, while his web designs have been featured in design inspiration books, GD USA magazine, and numerous online design galleries. With a unique ability to blend visual creativity, compelling content, and strategic thinking, Matt is a highly sought-after freelancer. Additionally, Matt is a Monotype-approved and Microsoft-approved font foundry – known for numerous commercially available fonts.

Previous Clientele

- + Biogen
- + Gaiam Yoga
- + GSK
- + Keurig
- + IKA Works
- + Nomacorc
- + Pepsi
- + Sprint Business Systems
- + Revlon
- + Spectrum Enterprise
- + Verizon
- + Nestlé
- + UC Davis
- + The UNC Cancer Hospital
- + USC

Awards and Accolades

I'm a seasoned creative professional with many years of experience in creative direction and copywriting, spanning industries like big pharma, health and wellness, DTC, B2B, for both established brands and startups. Known for delivering exceptional work, I am a force multiplier — leveraging leadership, diplomacy, and teamwork to elevate projects and foster growth within teams. Whether freelance or full-time, I bring a proven ability to multiply impact and drive success—serving as both a contributor and a catalyst for innovation. That's the unique value I can bring to your team or project.

Strong leader. Broad skill-set.

Thinking Skills. Creative direction, campaign strategy, copywriting.

Doing Skills. Print advertising and marketing materials, website design, digital advertising, OOH, social media, in-store, motion design, video, package design, events, custom type design, original soundtracks and scores.

Sectors. Consumer, big pharma, healthcare, tech, finance + fintech, luxury, retail, education, logistics, food and beverage, eco-friendly, health and fitness.

Typography. Monotype-approved type design and approved font foundry.

Tools. Adobe Creative Suite: Illustrator, Photoshop, Premiere, After Effects, InDesign, Dreamweaver, XD; Figma, Sketch, Glyphs App, AI tools.

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just dial and answer calls as usual.

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come true. It's opened up
a whole new world for me.
It is so easy to contact
anyone, and they don't even
know I'm hearing impaired.
It's given me freedom and
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—Nancy, Greensboro, NC

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Supply Chain Consulting for Small and Midmarket Businesses

ACCELERATED LOGIC ENABLING THE STRATEGIC SUPPLY CHAIN
Our unique philosophy of relationship-based consulting guides us to provide transformative technology solutions through a combination of unsurpassed expertise, innovation, agility, and efficiency. We listen, analyze, and plan before we develop, configure, or deploy. This is important to you, because you know what kind of people you will be working with.

We listen. We deliver. We care. We become your partner in success.

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Meet Our Team

Learn more about our management team, experience and clients.

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Catch up on our current thought leadership on empowering small business logistics with cloud.

How It Works

Our methodology is a proven, six-step process that starts with discovering how your business runs now.


Free Resources

Our set of educational videos, papers and other tools are designed to help you plan for your project.

Design. Execute. Deliver.

Through our relationships with industry leading supply chain software vendors, we have become a premier provider of consulting, implementation, and software development services for and warehouse management solutions. Specializing in WMS, LMS, and TMS implementation, our experienced team of supply chain professionals delivers solutions for manufacturing, distribution, and transportation across every major industry vertical. Browse our site to learn more about how Accelogix can help your company get the most out of your supply chain software and to receive a free, no-obligation needs assessment from our supply chain experts.

LEARN MORE




"Accelogix has helped us build solutions that not only meet the needs of current customers but are scalable to meet the needs of future business as well."

Jim Francis, Director of Information Technology, MD Logistics

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INNOVATIVE SUPPLY CHAIN CONSULTING

At ACCELOGIX, our philosophy is built on relationship-driven consulting, delivering transformative technology solutions with expertise, innovation, agility, and efficiency. Our name reflects our commitment to smart, fast, and strategic problem-solving. We listen, analyze, and plan before executing—ensuring a seamless partnership that drives your success.

EVENTS

Accelogix attends several key events throughout the year.

Take a break and line up with us at Oracle for the High Jump meeting.

CASE STUDIES

Accelogix helped Bessie Street Palleties maximize the value of their JDA WMS.

Read the case study and see what BSE's CIO had to say about working with Accelogix.

SUPPLY CHAIN IT

Learn how Accelogix accelerates supply chain IT.


- Technical development and operational expertise
- Maximum operational ability and system reliability

ACCELOGIX + JDA

Accelogix is an authorized reseller for JDA WMS, WLM, and TMS. Click to learn more about how Accelogix can optimize your supply chain with JDA Software.

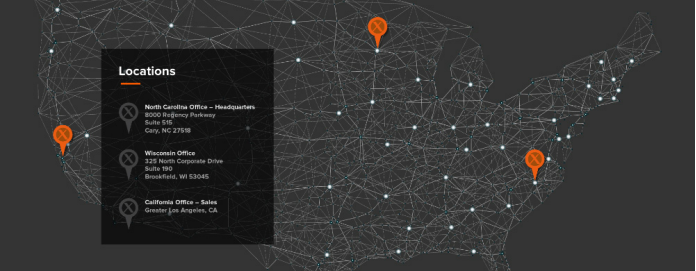
Design. Execute. Deliver.

Through our relationships with industry leading supply chain software vendors, we have become a premier provider of consulting, implementation, and software development services for and warehouse management solutions. Specializing in WMS, LMS, and TMS implementation, our experienced team of supply chain professionals delivers solutions for manufacturing, distribution, and transportation across every major industry vertical. Browse our site to learn more about how Accelogix can help your company get the most out of your supply chain software and to receive a free, no-obligation needs assessment from our supply chain experts.



Locations

- North Carolina Office - Headquarters**
2000 Indusway Parkway
Suite 200
Cary, NC 27513
- Wisconsin Office**
225 North Corporate Drive
Suite 100
Brookfield, WI 53005
- California Office - Sales**
Greater Los Angeles, CA



Contact Us

Tell us more about your Supply Chain IT needs and email contact you for a free no-obligation needs assessment

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HOW CAN WE HELP?

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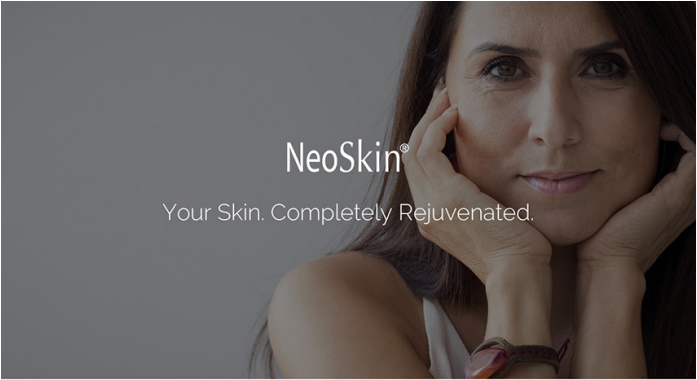
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NeoSkin by Aerolase® Complete Skin Rejuvenation

NeoSkin by Aerolase is the perfect anti-aging solution for all ages and all skin types who either want to keep their skin clear and youthful or for those that want to turn back the clock and regain a youthful complexion. This safe, effective, and tolerable treatment is quickly becoming the 'go-to' therapy for patients wanting clear, beautiful skin.



NeoSkin®

NeoSkin by Aerolase Gallery




After 4 Treatments
Photos courtesy of Kevin Pinski, MD

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See Where You Stand.

2018 Benefits Strategy & Benchmarking Survey

Finding the right benefits balance is a matter of steady improvement, not instant perfection. But getting there, and staying there, requires strategic investments in your people's total wellbeing, including their health, financial security and career growth – at the right cost structure. Our 2018 survey provides data and insights from over 4,000 U.S. organizations that help guide you to better outcomes through better benchmarking.



Enhance employee flexibility and choice.

<div>46%</div> <div>Offer tuition assistance</div>	<div>68%</div> <div>Provide employer-sponsored dental benefits</div>	<div>69%</div> <div>Offer tuition assistance</div>
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It's time to see where you stand. With a better view of how you approach total rewards compared to your peers, you can identify and drive

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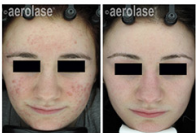
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NeoClear by Aerolase® Drug-Free Acne Clearance

NeoClear by Aerolase acne therapy is the perfect solution for all ages and all skin types who suffer from all severities of acne. This safe, effective, and tolerable treatment is quickly becoming the 'go-to' treatment for patients suffering from acne.



3 Months After 5 Treatments
Photos courtesy of David Goldberg, MD



After 4 Treatments
Photos courtesy of Mark Nestor, MD

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