Milton Lebron

Creative Direction
250 NE 25th street apt. 2103
MIAMI, FL USA
33137
United States

View the full portfolio at http://www.thecreativefinder.com/mil2004

Professional Experience and Curriculum Vitae
MILTON L. LEBRON
miltonluis2005@yahoo.com

Energetic creative professional who has worked with high profile brands such as Unilever, Kraft, American Express, Sony, MTV and Wal-Mart among others. Not only has he demonstrated a high level of creative conceptualization and strategic thinking but has worked alongside agency management in developing creative teams and agency structures. He has strong organizational, managerial, interpersonal skills and well-rounded experience in advertising, branding, promotions, interactive media and brand development.

Previous Clientele
MTV, Sony, American Express, Coors light, Unilever, Kraft, Motorola, Coca Cola, Wal-Mart, Sears, Burger King, Chrysler, among others

Awards and Accolades
EXPERIENCE

/ CREATIVE DIRECTOR /
Republica - Miami, FL
May 2008 - Present

-Responsible of leading the agency creative strategy and mentoring the creative team -Working alongside upper management on agency structure and strategic approach for clients and/or new business presentations. Responsible of the creative work for advertising, branding, promotions and interactive projects.

Clients: PepsiCO, Miami Dolphin enterprises, CARE organization, and AETNA, Absolut Vodka and Burger King Corp.among others.

/ ASSOCIATE CREATIVE DIRECTOR /
Lopez Negrete Communications - Houston, TX
October 2006 - May 2008

-Leading and directing the creative teams alongside the VP Creative Director. Supervising the creative product, from inception to completion and ensuring that a high level of quality is consistent throughout the creation process. -Creative and strategic conceptualization for different media such as TV, Print, Radio, and Interactive among others.

Clients: Wal-Mart, Miller Lite, Sonic, Azteca Milling, Fiesta Mart, Reliant Energy among others.

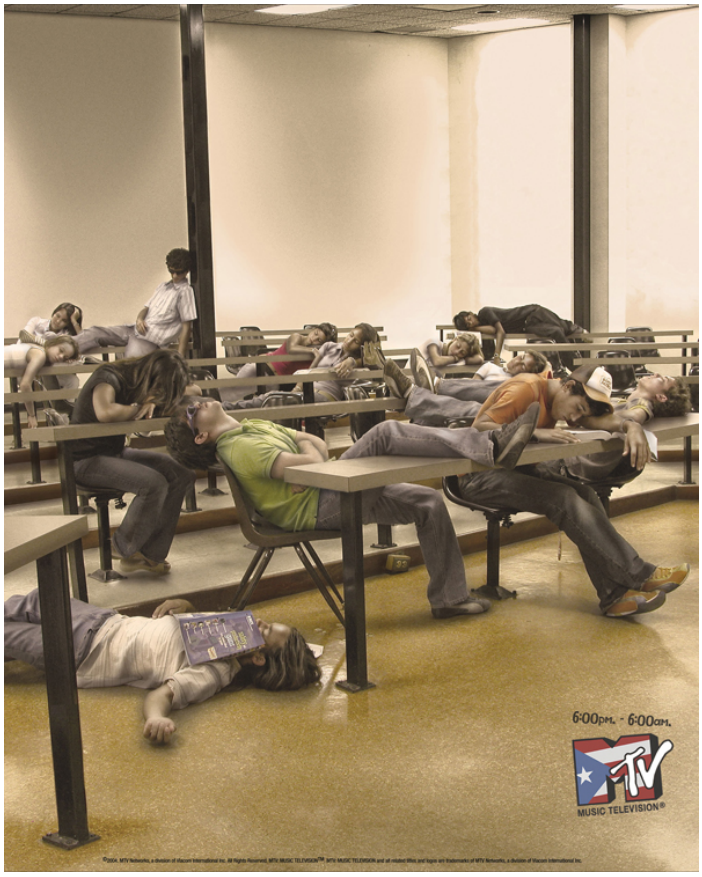
/ ASSOCIATE CREATIVE DIRECTOR /
Ogilvy /De La Cruz Group - San Juan, PR
June 2004-June 2006
-Development of integrated media campaigns. This includes media work for print, radio, TV & Interactive, print and radio campaigns. Also, worked on retail media such as: In store signing, POS and shopper design.ï¿½ Worked on high profile assignments for the agency

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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