

# Michel Leroy

Photography

101 West 23rd Street #500

New York, NY 10011

United States

View the full portfolio at <http://www.thecreativefinder.com/michelleroy>

## Professional Experience and Curriculum Vitae

Michel Leroy is a New York based portrait photographer with a produced style that captures an authentic connection to real personalities. From celebrity chefs to weekend bikers, the images reveal a level of comfort and intimacy shared amongst friends.

Our mission is to help you create a preferred future result. The methodology is simple. We assess your current situation, map out where you want to go and then build a bridge between the two. Our goal is not to sell you a product or a service, but to help you achieve a result.

Michel Leroy PHOTOGRAPHER is all about the results.

Like the rest of the world, the creative content industry is awash in buzzwords: vision, quality, relevance, flexibility, customization etc. Pick your favorite. These concepts are all important, but they don't distinguish one photographer from another any longer.

So, what makes Michel Leroy PHOTOGRAPHER different?

We are focused on results. In fact, our approach is designed to do just four things:

1. Learn where you are now and what you really want to achieve in the future.
2. Collaborate directly to build the strategies for success you actually need, and then.....
3. Implement full-service production to get image results that meet or exceed expectations.
4. Measure how well we did and confirm our strategies for future projects together.

Our culture is built on that all-too-uncommon commodity, common sense. We look at visual content as a critical part of your company's marketing strategy and have built our reputation on helping clients achieve superior results.

The true test of quality, flexibility, communication etc. is whether you end up with what you wanted. It's about you—what happens when you spend time and money to get a result.

To learn more about getting the results you deserve contact Michel Leroy PHOTOGRAPHER.

## Previous Clientele

Business & Finance:

Fifth Third Bank

GE

Intel

PSEG

Pharma & Biotech:

Lonza

Merck & Co.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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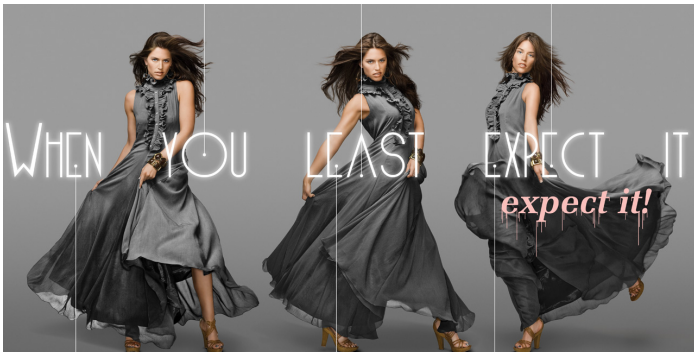
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