Gary Merrington

Creative Direction
18 Paramount Ind. Est.
Sandown Road
Watford, Herts.
United Kingdom

View the full portfolio at http://www.thecreativefinder.com/merrington

Professional Experience and Curriculum Vitae
www.merrington-design.co.uk

Previous Clientele
Merrington creates product design that's tailor made for companies, entrepreneurs and brand owners interested in selling design that shouts out joy, abundance, positive energy, passion, enthusiasm, compassion, ease of use, and wonderful experiences.

Awards and Accolades
Please kindly get in touch for more information.

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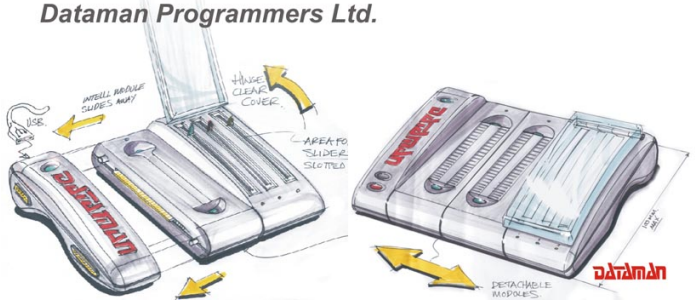
MD MERRINGTON DESIGN

"Wow! Clearly you are damned good at drawing and conceptualising. The sketches really inspired the guys".
Barry Savage, Managing Director,
Dataman Programmers Ltd.



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Pursuits

Meet the maker
Gary Merrington
Industrial design consultant, Merrington Design

Product:
The Genie Can

What it is:
A watering can designed to collect and store rainwater

In his words:
"I've got three children, and one day I noticed that they were playing outside with a plastic tub which had filled up with rainwater overnight. Next to it was a watering can, but that was empty because it had been lying on its side. And that's where the idea came from.

The Genie Can is water butt meets watering can. It has a large funnel which sits on top, which is designed to catch rain water, but can also be filled using a hose or tap. The trick is that the large, conical base keeps it from being blown over, while the funnel has a locking mechanism, which means it won't topple off in a storm. And once it's full of water – up to 9 litres – it becomes even more stable.

There's a benefit to using rainwater in the garden that goes beyond environmental: apparently, tap water can hurt some flowers. It has acids in it that don't bother humans, but which can harm plants.

I've been working as a professional product designer since 1995, but the Genie Can isn't for a client – it's off my own back. I'm speaking to a manufacturer in China, and if that works out, I've got a British retailer lined up. As a designer, you get lots of ideas – and discount lots of them, too. But I had a feeling this one would work."
Rose Jacobs

www.merrington-design.co.uk

Road test
Batteries included
Silent, speedy and not for sale yet – the all-electric Mini E.
By John Griffiths

TRULY VIABLE BATTERY-POWERED CARS have been "just around the corner" for, let's see, somewhere around a century. I remember my first go in one: a boxy Renault 10 saloon I'd been invited to drive through Calgary back in the late 1960s. It weighed almost twice as much as the standard car, but had the same brakes, suspension and steering. It took almost a city block to stop from 30mph and cornered with as much lean as Ellen MacArthur mistiming a tack in the angry Southern Ocean. The car, independently developed, was well-intentioned "clean" transport at a time when emissions concerns were nascent. But it was rubbish.

David Fishlock, the FT's former science editor, has vivid memories of the tiny Enfield 800 city car he was asked to trial in the 1970s by the UK's Central Electricity Generating Board. It almost him arrested. But then, wh you do if a man knocked al dark on the door of your ho Buckinghamshire cottage, a cable and plug and asking electricity to get him home

The two-seater Enfield supposed to have a range o miles. And so it did – as lo road was clear for it to tun at 30mph, lights and heati on and it was warm outsid

Since then, I've witness improvements in battery-p cars' range and performan they've always fallen well s offering a practical alterna to conventional cars. So I w sceptical when I jumped i BMW's Mini E (for Electri appraisal drive around the company's hometown of M

From the outside, this all-battery-powered Mini l no different from petrol or models. But then look insi the rear seats: there aren't. Instead, a raised, carpeted houses 250kg of lithium-i battery packs. To lose two the cause of exhaust-free d seems a big concession eve before turning a wheel. No wheel-turning sound prom considering this version is almost 200kg heavier than conventional counterparts.

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"Merrington Design has masterfully evolved NAD's design language over the several years of our association. Gary really listens to the customer and understands how to take brand values and express them visually. Not only are the designs notable for their bold expression and detailed refinement, but all work is completed on time and within budget."

Greg Stidsen, Director of Product Development, NAD Electronics International.