

# Media Contour

Web Design

3191 Casitas Avenue #134

Los Angeles, CA 90039

United States

View the full portfolio at <http://www.thecreativefinder.com/mediacontour>

## Professional Experience and Curriculum Vitae

We are Media Contour, a web development and full service interactive studio based in Los Angeles, CA specializing in both interactive website design and development. We provide a multitude of online marketing services including complete solutions for web design, mobile websites, and programming, as well as branding, graphic design, and print.

Our goal is to provide you with a stunning, dynamic web page with focused design, and an easy-to-use interface that will set you apart from your competitors. We excel at website usability and focus on creating content that sends a targeted message and increases ROI. We'd love to hear from you.

## Previous Clientele

<http://www.deadlines.com> - Deadlines.com was frustrated with their outdated and unapproachable appearance, so MC worked with a development team to rebrand their website and create a simple, yet robust calendaring and order management system that instantly converted prospective clients. A few months later, Deadlines.com was sold to a major international company.

<http://www.artisthead.com> - Artisthead approached MC with a dream to build a website that would be the major platform for the future of music. MC accomplished this goal by providing Artisthead with a complete web strategy, website design, branding, logo, icons, social networking site, audio/mp3 player & cart, hosting, marketing consulting, affiliate banner advertising, and developed a content management system (CMS). Artisthead has since won two design awards; Logo Design (American Graphic Design Awards), the Gold Award (Communicator Awards for Brand Identity and Interactive Design), and is up for another logo design award on LogoFury.com.

<http://www.yvonneryding.com> - Short: Yvonne Ryding lacked an online US presence and needed to keep the already existent Yvonne Ryding brand consistent throughout the pages. MC used the homepage to tell a story about the product and Yvonne Ryding as well as serving as a navigational hub for other important areas of the site. MC also enabled the skin care products to be purchased online with a custom e-commerce cart and incentivized users to like the page by offering a discount coupon, production information, and tips on the Facebook fan Page.

<http://www.swytculture.com> - SWYT Culture desperately needed an online web presence and e-commerce platform to showcase their innovative shoe line. MC brought their vision to life by designing a fun, friendly, website and included special storefront for wholesalers featuring shoes not yet released to the public for purchase

<http://www.alternativeprojections.com> - Short: Alternative projections was struggling with how to effectively take its three years of research of film venues and organizations, the recording of 25 oral histories, and the creation of a database into a clear, simple to navigate website that is easily accessible by visitors. MC accomplished this goal by building the navigation in a creative way; used the existing logo as a base for the design and extended the navigation from it, utilized a table of contents at the top of each page, and styled the type so that it was easy to read over long periods of time

<http://www.ajabvi.com> - Aja Bvi was concerned about not being able to achieve a

minimum occupancy to launch its resort. Media Contour was able to develop a cohesive company branding strategy with a logo, creative material, and website. Within a year of launching, Aja Bvi exceeded 70% occupancy with the majority being online reservations

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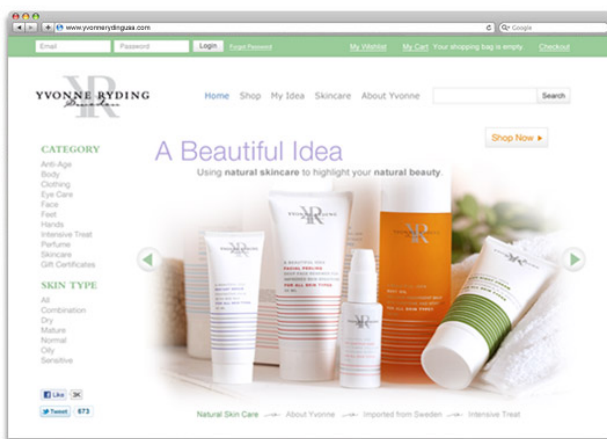
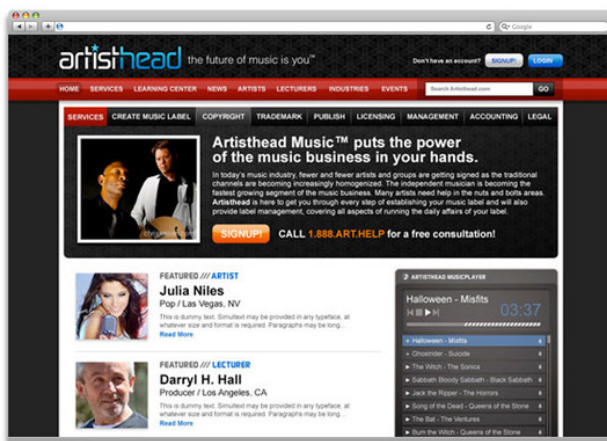
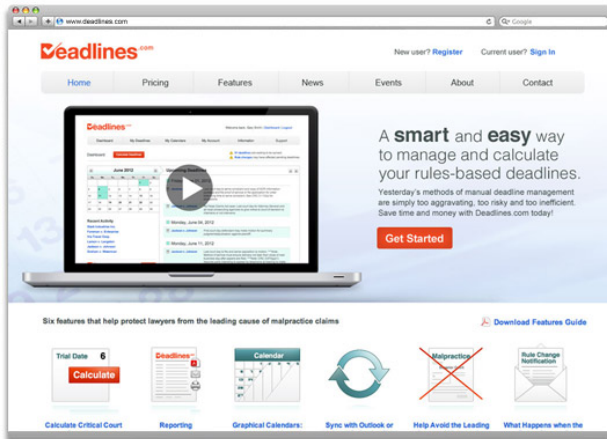
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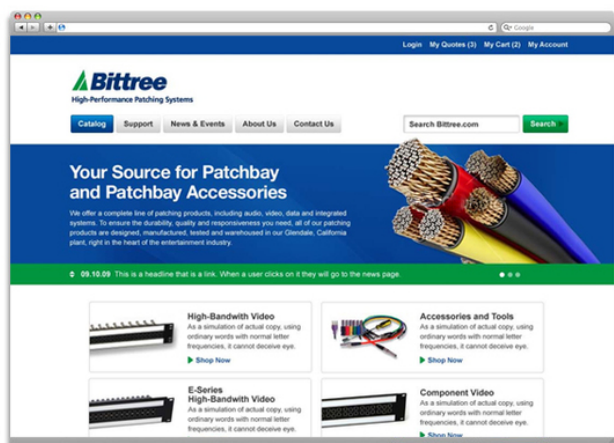
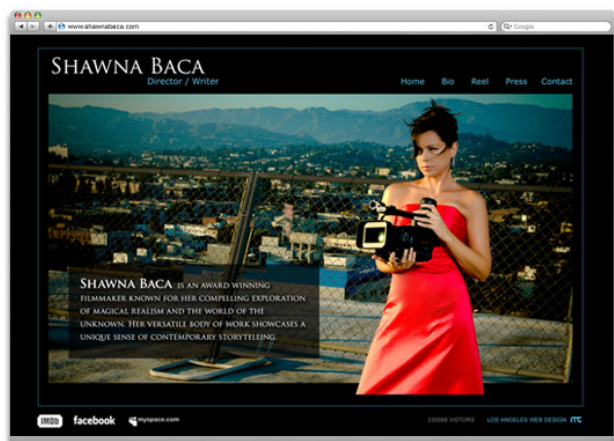
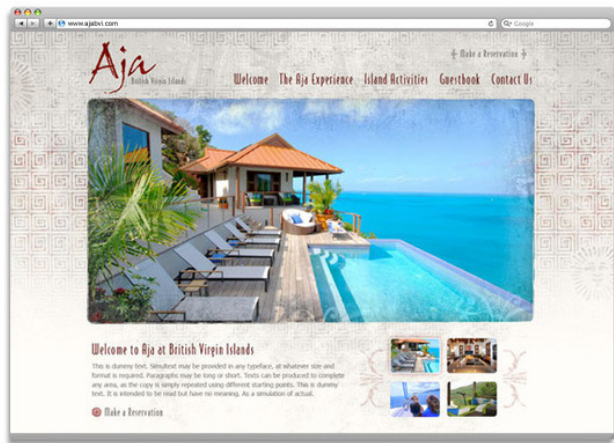


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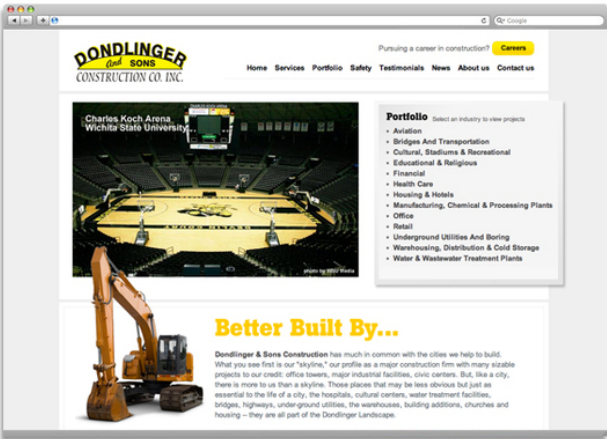
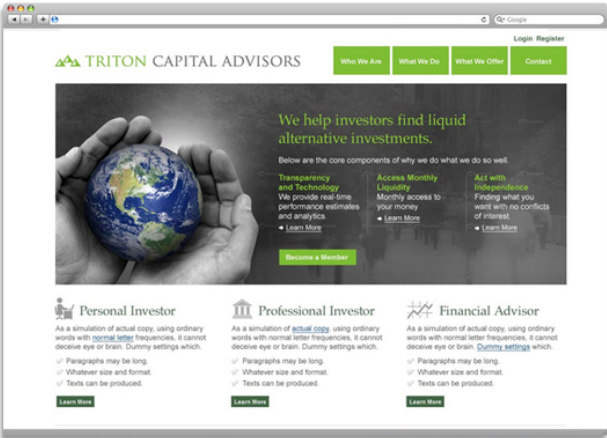
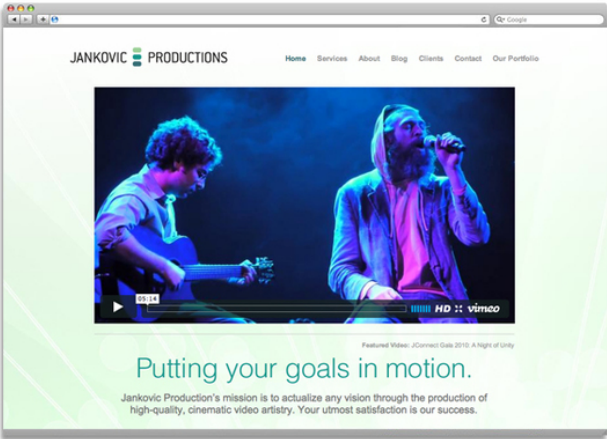


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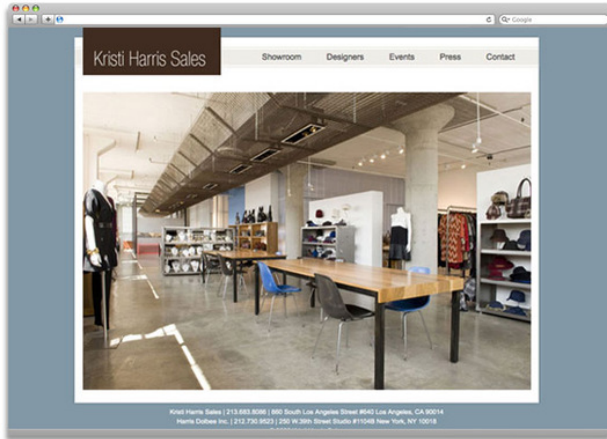
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