

Paola De Giovanni

Photography
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/meanmagenta>

Professional Experience and Curriculum Vitae

I trained as a photographer in Florence and at the International School of Graphic Arts in Venice. I moved to the UK and gained a BA in Design Studies and a Master Degree in Fashion Studies at the London College of Fashion.

My creative practice is a balanced combination of art and design, which I define as "a voyage of discovery, enchantment and experimentation". I document what I define the beautiful decadent, people, places and situations that are often overlooked in this fast paced society.

My photos are often the starting point of a new collection of printed textile designs for exclusive interiors, where traditional and digital techniques blend together to create atmospheric interpretations of nature and vibrant semi-abstract compositions. I have exhibited my photographs in prestigious art galleries in the UK, in continental Europe, USA and as far as Japan. Last year a large body of my work was shown in a collective exhibition titled We Are All Photographers Now! at the Elysee Museum in Lausanne, Switzerland.

My images are timeless and spellbinding. I love photography for its power and immediacy to capture and convey emotions, the present, its beauty and hold it in time.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

University of Salford BA-Hons Design Studies
The London College of Fashion-University of The Arts MA-Fashion Studies
Wilson Centre for Photography, London-Assistant Archivist

Elysee Museum, Lausanne, Switzerland We are all Photographers Now
Umber Studios Art Gallery, Minneapolis, USA
Gallery J: Akebono Isesaki, Japan
Shortlisted for the Terry O'Neill Photo Award in 2008

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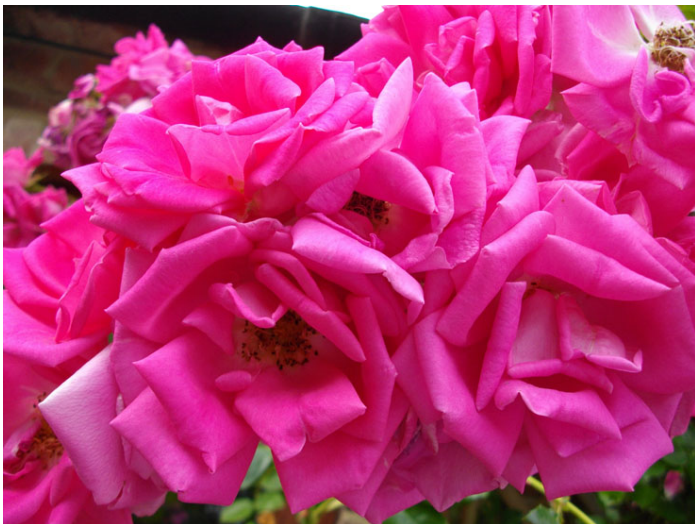
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