

# Mauricio Candela

Photography  
472 NE 121 st  
Miami, FL 33161  
United States

View the full portfolio at <http://www.thecreativefinder.com/mauriciocandela>

## Professional Experience and Curriculum Vitae

Mauricio Candela is an award-winning commercial photographer and director based in Miami, Florida, specializing in lifestyle, celebrity, and sports photography for brands, advertising agencies, and production companies across the United States and worldwide. Before picking up a camera professionally, Mauricio spent over a decade as an art director and creative director at leading advertising agencies in Colombia — building campaigns, directing talent, and learning how visual storytelling works from the inside out. That advertising background is what separates his approach: he doesn't just take pictures, he builds images with strategy, intent, and a clear understanding of what brands need. Since moving to the United States in 1999, he has worked at the intersection of advertising and photography — producing lifestyle campaigns, celebrity and athlete portraits, sports productions, on-set stills for TV commercials, and video content across every major market. He was born in Colombia. He shoots everywhere.

## Previous Clientele

TBWA Chiat/Day · VML · Alma DDB · Saatchi & Saatchi · McCann Casanova · Zubi · Y&R · TBWA Chicago · RepGrey · Maruri Grey · Lopez Negrete · Moroch · Dieste · RedFuse · Ogilvy Asia · Area23 · Bravo · Inspire · Coca-Cola · Pepsi · Toyota · Ford · Lincoln · Mercedes-Benz · Porsche · AT&T · Chase Bank · StateFarm · Sony · Budweiser · Bud Light · Coors Light · Dos Equis · Estrella Jalisco · Sprite · Miller Lite · Hershey's · Colgate · SCJohnson · FedEx · Target · Playstation · Avocados from Mexico · Smith & Nephew · Visionworks · Entresto · Cricket · Shell · among others.

## Awards and Accolades

Please kindly get in touch for more information.

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Cannes Lions · Lürzer's Archive 200 Best Ad Photographers · New York Festival · Communication Arts Annual Photography · PDN Photo Annual · International Photography Awards · Pix de la Photographie · FIAP · Photography Masters Cup · El Ojo de Iberoamerica · Addy Awards · One Eyeland · Dope Photo Awards · AHAA · Graphis · among others.

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