

# Matt Richards

Illustration  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/mattillustrates>

## Professional Experience and Curriculum Vitae

I am a London-based illustrator producing fashion, editorial and portrait artwork. I started my career in the fashion industry designing, developing and managing product after graduating with a BA in fashion design back in 1998. My work has taken me to the States, China & Europe and if anything, fed my hunger for travel.

However, I found that I was drawing less & less and looking at spreadsheets more and more. So now I freelance. Still designing and developing collections for clients but more importantly, most of my work now is as an illustrator.

I enjoy the fact that there are many strings to my bow, it keeps things interesting.

My first flirtation with a career in illustration came at the age of six when I rather enterprisingly took commissions from family friends, drawing portraits from photos.

Winning a competition for Ealing Council for designing a road safety poster should really have cemented my career, but apparently schooling was deemed more important and so my vocation would take a backseat during which I digressed slightly, seduced by the sequins and silk of Fashion Design.

My Art covers fashion, portrait, and editorial using a combination of digital and traditional media.

If I haven't got a pencil in my hand , more than likely I'll have a spade, kitchen knife or pair of headphones. I love growing and cooking food, making and playing music. I publish podcasts and organise the occasional boat party but that, is another story...

## Previous Clientele

Alexander McQueen/Puma collaboration  
Tommy Hilfiger  
Mary Portas  
Puma  
Canterbury  
AMVBBDO  
Endleman  
Orbitz Worldwide  
Eat Me Magazine  
Lost in London Magazine

## Awards and Accolades

Please kindly get in touch for more information.

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Selected for Images 36 - The best of contemporary illustration.

Winner in the Professional illustration category of Creative Quarterly

100 Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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