

# Matthew Palizay

## Illustration

View the full portfolio at <http://www.thecreativefinder.com/matthewpalizay>

### Professional Experience and Curriculum Vitae

I am a storyteller. So what's my story?

I am an illustrator with a passion for characters. After earning a degree in IT and Communication/ Journalism, I knew I had to be drawing if I were going to be happy with my career, so I moved to Atlanta to study design and illustration at Portfolio Center. I quickly entered the freelance market and have since moved to the NYC area to continue my work.

### Previous Clientele

Please kindly get in touch for more information.

### Awards and Accolades

#### EDUCATION:

PORTFOLIO CENTER, ATLANTA, GA 10 -12

Graduate Studies, Illustration / Design

ST. JOHN FISHER COLLEGE, ROCHESTER, NY 06 -10

Bachelor of Science, Applied Information Technology concentrated in Communication / Journalism

Cumulative GPA 3.75 / 4.00, Magna Cum Laude

#### EXPERIENCE:

VISUAL STORYTELLER / DESIGNER 10 - Present

RHYTHM & BASS - Developed cover art design and illustration for New York R&B artist

NEW BUFFALO BREWING CO. - Illustrated a sponsorship ad promoting the company's

involvement with a number of charity organizations

LIVETHRIVE - Logo edits; Designed stationary suite and collateral for a fundraiser event

MGTO TRADERS - Redesigned logo; Developed banner ads for site and new promotions

BLUE SKY AGENCY - Character development for a southern energy company to be used

in a new televised ad campaign

MONDOBALDO - Logo development; Designed and illustrated apparel for adults and children

diagnosed with Alopecia

(R)EVOLUTION - Sketched in ideation group for a global leader in the beverage industry

4A ADVERTISING - Illustrated commercial storyboards to be used in a fast-food restaurant

ad competition; Group placed 1st

PERISCOPE - Developed character concepts to be used in new promotional material and

packaging for top-selling beverage in Minnesota

JACKSON FISH MARKET - Painted a short children's book currently published online

100 Lloyd Road Singapore 239090 (Co-reg: 2010B43966)  
helpdesk 656.227.2902, fax 656.227.0213

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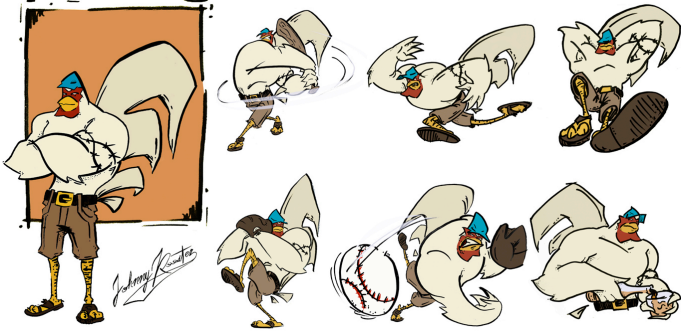


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