Matthew Palizay

Illustration

View the full portfolio at http://www.thecreativefinder.com/matthewpalizay

Professional Experience and Curriculum Vitae

I am a storyteller. So what's my story?
I am an illustrator with a passion for characters. After earning a degree in IT and Communication/ Journalism, I knew I had to be drawing if I were going to be happy with my career, so I moved to Atlanta to study design and illustration at Portfolio Center. I quickly entered the freelance market and have since moved to the NYC area to continue my work.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

EDUCATION:
PORTFOLIO CENTER, ATLANTA, GA 10 -12
Graduate Studies, Illustration / Design

ST. JOHN FISHER COLLEGE, ROCHESTER, NY 06 -10
Bachelor of Science, Applied Information Technology concentrated in Communication / Journalism
Cumulative GPA 3.75 / 4.00, Magna Cum Laude

EXPERIENCE:
VISUAL STORYTELLER / DESIGNER 10 - Present
RHYTHM & BASS - Developed cover art design and illustration for New York R&B artist
NEW BUFFALO BREWING CO. - Illustrated a sponsorship ad promoting the company's involvement with a number of charity organizations
LIVETHRIVE - Logo edits; Designed stationary suite and collateral for a fundraiser event
MGTO TRADERS - Redesigned logo; Developed banner ads for site and new promotions
BLUE SKY AGENCY - Character development for a southern energy company to be used in a new televised ad campaign
MONDOBALDO - Logo development; Designed and illustrated apparel for adults and children diagnosed with Alopecia
(R)EVOLITION - Sketched in ideation group for a global leader in the beverage industry
4A ADVERTISING - Illustrated commercial storyboards to be used in a fast-food restaurant ad competition; Group placed rst
PERISCOPE - Developed character concepts to be used in new promotional material and packaging for top-selling beverage in Minnesota
JACKSON FISH MARKET - Painted a short children's book currently published online
ROCHESTER CONTEMPORARY ART CENTER 10
WEB COMMUNICATION INTERN - Built and maintained RoCo web content and membership database; Reseached and enacted global web communication

15b Lloyd Road Singapore 239098 (co. reg. 201004398R)
helpdesk 656.227.2902, fax 656.227.0213

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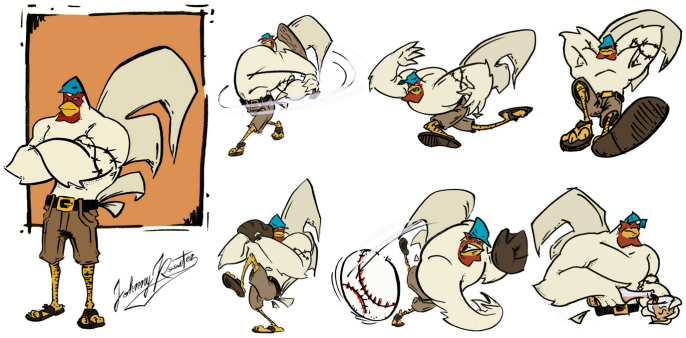

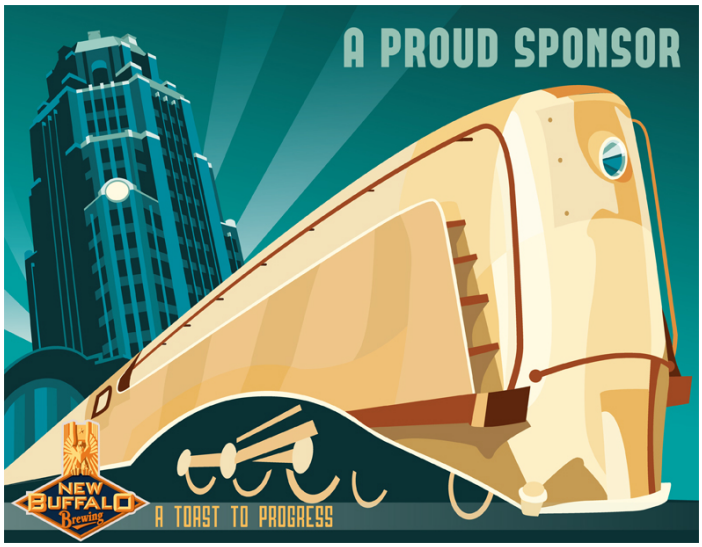

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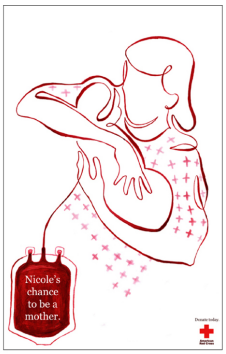

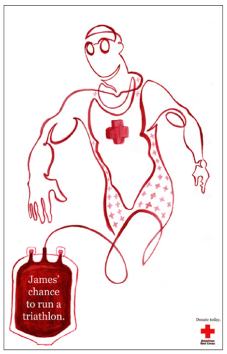

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