

# Mathew Hall

Illustration  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/mathewhall>

## **Professional Experience and Curriculum Vitae**

I have been working with the leading design and branding agencies for over 20 years, for the last 17 years as an independent, freelance visualiser and illustrator.

Using my drawing ability to produce work traditionally for the first 6 years in markers, airbrush, inks and gouache, I transferred these skills to the digital medium in 1997, creating images using Photoshop, Painter, Illustrator and more recently Cinema 4D. I love bringing clients ideas to life and always aim to exceed expectations.

## **Previous Clientele**

Please kindly get in touch for more information.

## **Awards and Accolades**

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Chopped tomatoes can label

The Brief: Following supplied sketches and individual photographic elements, create the land where the tomato family play.



Danone

Illustrations for front of pack  
flavour variants for Danio yoghurts.



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## KING OSCAR

Line illustration for a leading brand of Norwegian fish packaging



## SIMPSONS

Ladle and background illustration combined with food photography for a range of canned stews



The ladle and background needed to be created for use with pantone specials for colour vibrancy across a large range

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Comfort  
Concept visualising  
for Comfort fabric softener