Mathew Hall

Illustration
United Kingdom

View the full portfolio at http://www.thecreativefinder.com/mathewhall

Professional Experience and Curriculum Vitae
I have been working with the leading design and branding agencies for over 20 years, for the last 17 years as an independent, freelance visualiser and illustrator.
Using my drawing ability to produce work traditionally for the first 6 years in markers, airbrush, inks and gouache, I transfered these skills to the digital medium in 1997, creating images using Photoshop, Painter, Illustrator and more recently Cinema 4D.
I love bringing clients ideas to life and always aim to exceed expectations.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Please kindly get in touch for more information.

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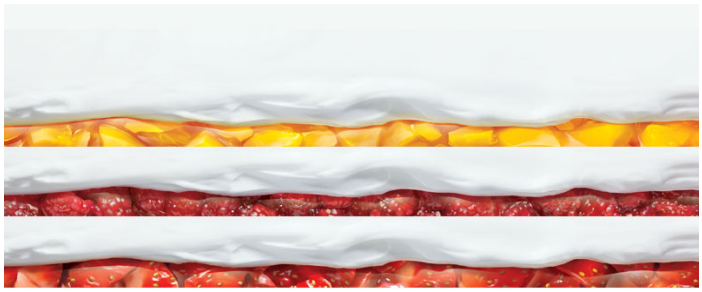
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Chopped tomatoes can label

The Brief: Following supplied sketches and individual photographic elements, create the land where the tomoto family play.



Danone

Illustrations for front of pack
flavour variants for Danio yoghurts.



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flavour variants for Danio yoghurts.

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KING OSCAR

Line illustration for a leading brand
of Norwegian fish packaging



SIMPSONS

Ladel and background illustration combined with food photography
for a range of canned stews



The ladle and background needed to be created for use with
pantone specials for colour vibrancy across a large range

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Comfort

Concept visualising
for Comfort fabric softner