

Jano Basson

Illustration
South Africa

View the full portfolio at <http://www.thecreativefinder.com/matheuws>

Professional Experience and Curriculum Vitae

Jano is an experienced freelance graphic designer and video editor with strong conceptual design abilities.

He has worked as a graphic designer at a publishing company where he designed artwork for marketing purposes. He also have experience at a newspaper agency and is now (since January 2011) a full-time freelancer.

Jano have 6 years experience and a track record of success. He is deadline driven and a fast worker.

Previous Clientele

- Media24
- CA Publishers
- Green Tomatoes Catering Co.
- Parlotones
- Idealists.org
- Chow
- Stacey Everley PS

And many more ...

Awards and Accolades

2007 – 2011 Graphic Designer
(CHRISTIAN ART PUBLISHERS) – Senior level

- + Design and conceptualise of marketing material (Catalogues, brochures, advertisements)
- + Marketing campaigns from concept to print for retail
- + Trend research
- + Editing of DVD Resources, designing of digital presentations,
- + Editing reviews for television airing purpose
- + Designing advertisements for print and television

2006 – 2007 Graphic Designer
(Mooivaal Media - Media24) – Junior/Mid level

- + Conceptualize and design of adverts
- + Layout of newspapers, preparing for print (finalizing pages) and
- + Corresponding with printers (quotations, technical spec)
- + General graphic design for company purposes

2005 – 2006 Freelance EDITOR/Graphic Designer

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