

# Mary Roth Beland

Graphic Design  
United States

View the full portfolio at <http://www.thecreativefinder.com/maryrbla>

## Professional Experience and Curriculum Vitae

I have been employed as an art director, designer, graphic artist, and photographer at design studios, ad agencies, film companies and various graphic departments. My design work has been mainly in the entertainment and toy field, and has entailed everything from designing chocolate bars to cd covers to toy packaging. I have a strong photographic background and also do digital retouching. I am proficient in the major graphic computer programs. As a photographer, I have had exhibitions throughout the country, have won awards in the fine art field, and have done work for various publications.

### Specialties

hand-colored photography, graphic design, package design and production

## Previous Clientele

Design studios, advertising agencies, entertainment companies: • Mattel toys • Virgin Interactive Entertainment, • Paper Moon Graphics, • Totally Chocolate, • Deutsch • Huerta Design,

• New Venture Advertising, • Mary Ellen Bloom Creative Services, • Playmates Toys, • Chambers Design, • Gem Products, • Van Hamersveld Design, • Diener/Hauser/Bates

Record Labels and Music Firms: • MCA Records, • Blast Records, • Bug Music Group, • Deli Platters, • Upstart Records, • Big Time Records, • Rhino Records, • King Coitus Records, • Clio Records, • Chameleon Records, • Flatfish Records, • What Records, • Warner Brothers Records, • Razor and Tie, and • Relativity Records

### Publication Experience:

• Disney Channel Magazine, • Movieline Magazine, • Learning Tree University • Petersen Publishing Co. • BOMP! Magazine, • Stewart Communications, • California Business (photography), • William Morrow Co. (photography)

### Film Experience:

• ABC Circle Films (1984-85 assistant to the Production Designer and Art Director of the mini series "War and Remembrance") • American Film Institute (1983-85 Art Director on four AFI Productions)

## Awards and Accolades

### DESIGN EXPERIENCE:

Mary Roth Design Photography 1991-present

Since 1976, I have been employed as an art director, designer, graphic artist, and photographer at design studios, ad agencies, film companies and various graphic departments. My design work has been mainly in the entertainment and toy field, and has entailed everything from designing chocolate bars to cd covers to toy packaging. I have a strong photographic background and also do digital retouching. I am proficient in the major graphic computer programs. As a photographer, I have had exhibitions throughout the country, have won awards in the fine art field, and have done work for various publications.

Mattel Toys 1988-2011

I have been an approved vendor for Mattel since 1988 and have worked for the following departments - Packaging - (Girls and Boys Toys) Graphic Design Group

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