

Mary Dwulit

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Professional Experience and Curriculum Vitae

I'm a day dream believer.
Ok, maybe I stole that
from The Monkees, but
I do believe in dreams.
And if they occur in
the daytime I hold no
opposition to that. Some
other things I believe in
are four leaf clovers, karma,
and killer writing, which
is different from writing
that kills as that would go
against the whole karma
thing. I believe in writing
with substance, insight,
and passion. Lastly,
I believe that any good
piece of writing should
have a beginning,
a middle, and an ending.

Previous Clientele

TELUS, YVR, Canadian Cancer Society, BC Hydro, Cookworks Richmond Centre.

Awards and Accolades

Objective

To gain employment writing copy and creating conceptual solutions for clients.

Experience

taxi vancouver | Copywriter | AUG – OCT 09

Hired on contract as part of a team and worked on campaigns for many of TAXI's clients including TELUS, 1-800 GOT JUNK, Crofton House School, and Westminster Savings Credit Union. Projects included print, in-store digital merchandise, radio, branding, and booklets. I also took part in client presentations and had the opportunity to sit in on a radio recording and editing.

taxi vancouver | Copywriter Intern | JUN – AUG 09

Interned for two months as part of a team working primarily on TELUS projects including corporate pieces, brand guidelines, in-store posters and digital merchandise. Assisted senior teams at busy times.

HAN GAR 18 CREATIVE GROUP | Copywriter Intern | VANCOUVER, B.C. APR – MAY 09

Joined Hangar 18 as their first intern copywriter. Worked on YVR, BC Hydro, Richmond Centre, Canadian Cancer Society and Cookworks. Went to client presentations where several campaigns I worked on were client approved and ran.

THE GRAP HIC ATTIC | Copywriter Intern | BURLINGTON, ON APR 09 – MAY 09

Recreated the agency's website with two Art Directors (www.graphicattic.on.ca).

Wrote mostly for web and print including a self-promo direct mail piece.

MCA agency | Copywriter | HAMILTON, ON SEPTEMBER – FEB 2009

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