Maria Pena

Illustration
PO BOX 111
TRINITY BEACH QLD 4879
Australia

View the full portfolio at http://www.thecreativefinder.com/maria_pena Facsimile: +61 7 4058 3942

Professional Experience and Curriculum Vitae
Illustrator specialising in rendering storyboards for the Advertising, Film and Television Industries.?I work remotely with clients in Australia and overseas using Skype for briefing sessions and delivering illustrations via email or digital download.?
Specialties
Digital Storyboards and Visuals, Concept Art, Concept Development, Character Development, Sequential Art

Previous Clientele
Clemenger Harvie Edge, J Walter Thompson, Campaign Palace, Leo Burnett, BWM, Exit Films, Prodigy Films, Finch, The Sweet Shop, @Radical Media, Partizan Entertainment (US, UK, France) Anonymous Content (US), Mothership (US), Black+Cameron (China) B-Reel Films (Sweden) and many more.

Awards and Accolades

Experience

Freelance Storyboard and Concept Artist
1989 - Present (23 years)
Working with Art Directors in the advertising industry I produce storyboards and visuals (comps) for the purpose of presenting ad campaign concepts to corporate clients.?I also have extensive experience producing layered artwork for the production of animatics, straight from script form or from a storyboard.
Working with film directors I produce shooting storyboards presenting the correct camera angles, lens, lighting and locations as a visual reference of the director's creative vision. This is to assist the director to communicate with the client and crew in the filming of television ads, feature films or television shows. Working with production designers I create concept art, set and prop visuals as required.
I produce character designs for clients from rough to finished art. Other skills include comic book art and editorial illustrations.?

21 recommendations available upon request

Art Director at Us Advertising
1991 - 1992 (1 year)
As part of a creative team I worked from a brief with a copywriter, generating ideas to present to the client. I worked on medical advertisements for the company's healthcare branch.?Commissioned specialists, such as artists and photographers, to work on projects.?Managed projects and worked within a budget, editing the final results for presentation to the client. Designed logos and corporate identity graphics for clients.

Art Director at McCann Worldgroup - Melbourne
1987 - 1989 (2 years)
As part of a creative team I worked from a brief with a copywriter, generating ideas to present to the client. I worked on designs to produce an effective advertising campaign. Commissioned specialists, such as artists and photographers, to work on projects. Managed projects and worked within a budget, editing the final results for presentation to the client. Designed logos and corporate identity graphics for clients, notably the

150 Lloyd Road Singapore 239098 (co. reg. 201004398N)
Member of the Asia Pacific Advertising Club

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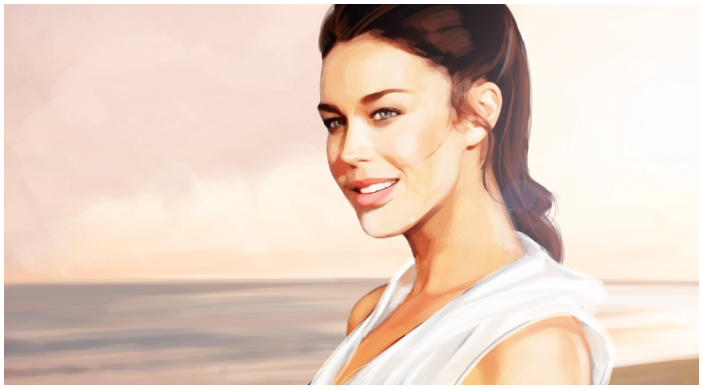

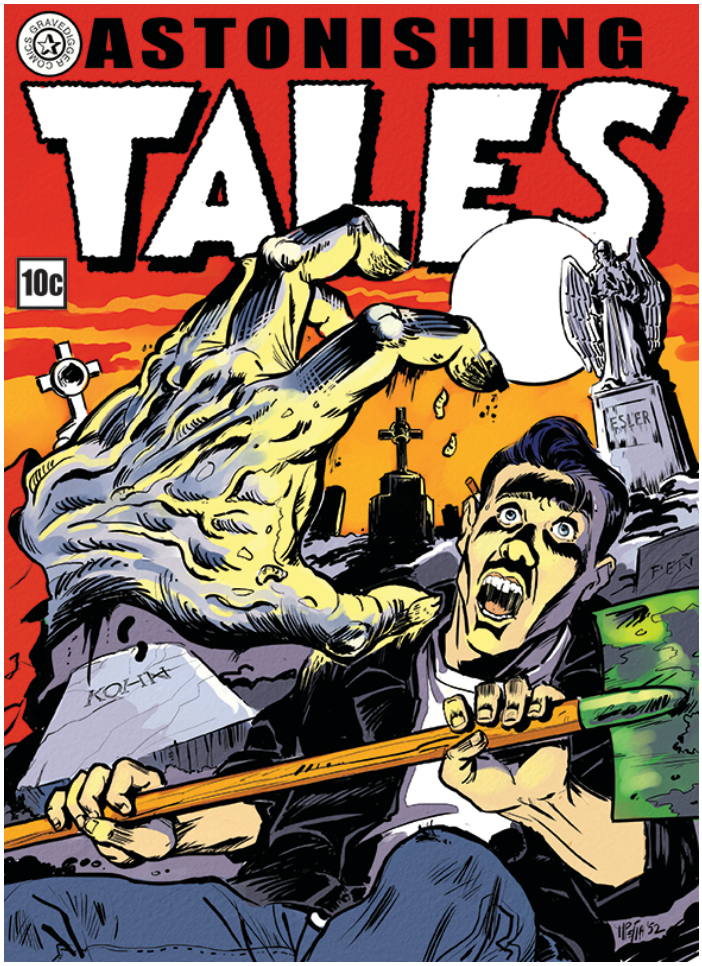

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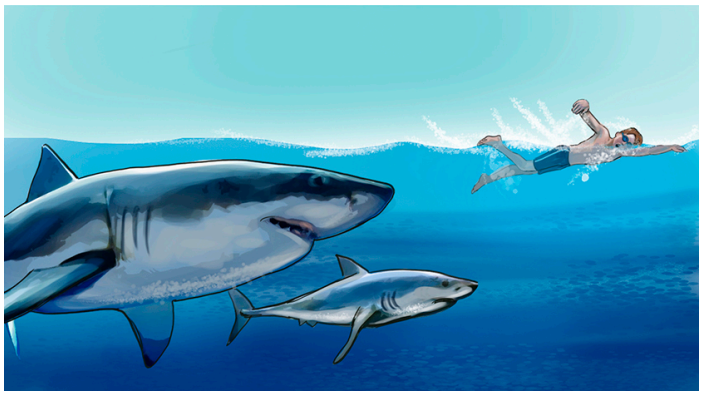

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