

Marcelo Duende

Advertising
United States

View the full portfolio at <http://www.thecreativefinder.com/marceloduende>

Professional Experience and Curriculum Vitae

I have been developing digital projects for the past 14 years, not too recently, about 5 years ago, I dove deep into creating more than digital projects.

With films, print ads and offline installations, I had developed the knowledge needed to be on top of creativity.

I have worked with brands such as Puma, Adidas, Apple, Pepsi, Gatorade, Nixon, Grammy, Calvin Klein, Marc Jacobs, Smirnoff, HSBC Bank, Simple Human among others.

One of the most awarded project I had the pleasure to work on was the Puma - Museum of Power, where we won Cyber Lion Cannes, One Show, London Festival, The FWA site of the day and several other awards.

An interesting fact about me is that I run a skateboard company. Stone Wheels is a skateboard company focused in raw skateboarding. Building a company from scratch was definitely a challenge to be accomplished. This adventure taught me a lot about business model, business plan and more importantly, creative direction.

Working on Stone Wheels is always fun where I have opportunity to create, execute projects and make them relevant for the skateboarding community. Community that gave so much to me for the past 20 years of skateboarding.

To finish this self summary, I have to say that I am a dreamer who loves to do. When "doing" meets "dreaming" the result is always satisfaction and fun.

<http://www.marceloduende.com/>

Previous Clientele

Adidas, Pepsi, Apple, Airbnb, Nissan, Smirnoff, Puma, Marc Jacobs, Diageo, HSBC, Kraft Foods, Bottega Veneta

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

2011 - Official Honoree in the Webby Fashion category

2010 - One Show (short list)

2010 - Cannes Cyber Lions (Bronze)

2010 - Interactive Media Awards (Best in class)

2009 - Gold at Colunistas (website of the year)

2009 - Silver and Bronze at Colunistas in Digital

2009 - Gold at Colunistas (campaign of the year)

2009 - 4 Gold at CCPR digital

2009 - Silver CCPR digital

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