

Marc Andrew Stephens

Photography
United States

View the full portfolio at <http://www.thecreativefinder.com/marcandrewstephens>

Professional Experience and Curriculum Vitae

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Previous Clientele

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Awards and Accolades

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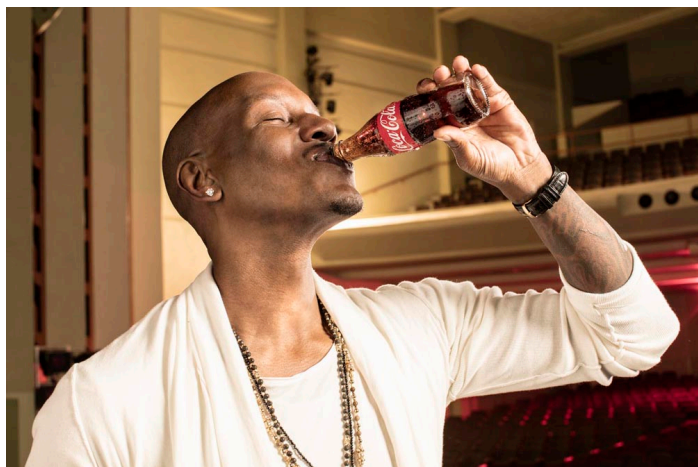
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helpdesk 656.227.2902, fax 656.227.0213

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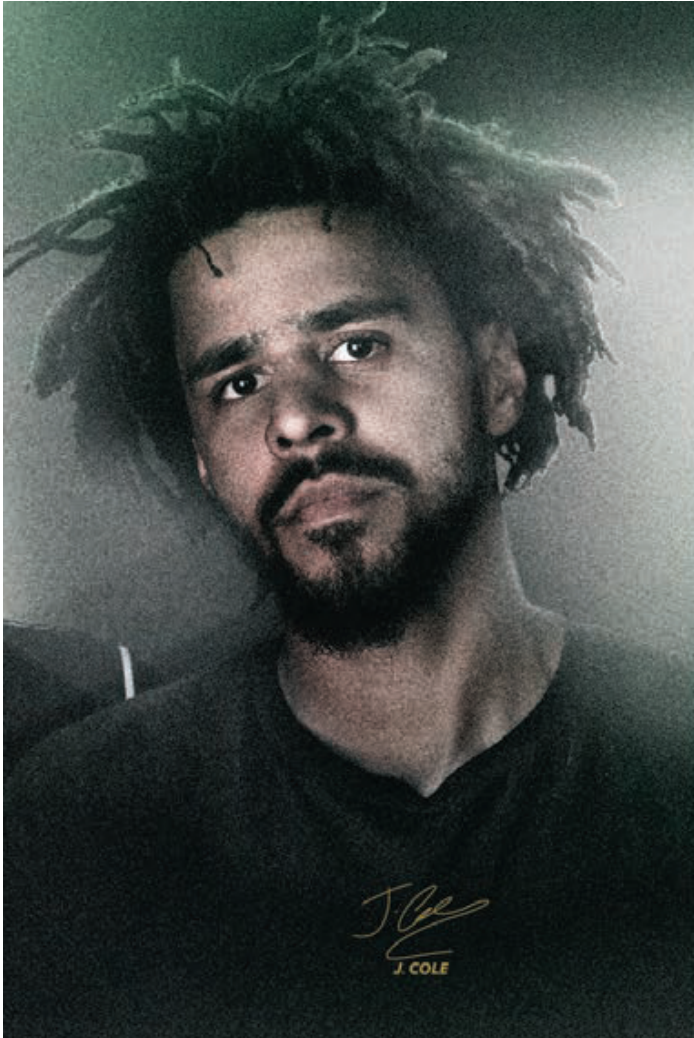
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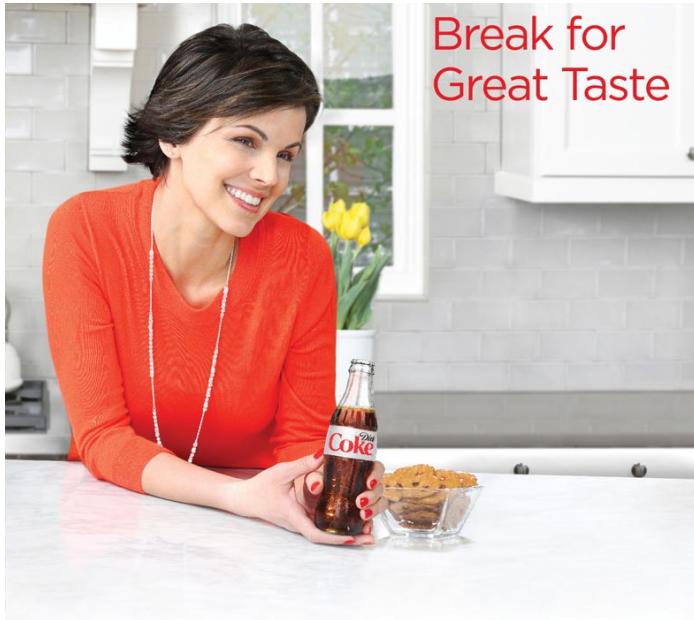


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Can Coke Veteran Wendy Clark Add Some Pop to DDB? Today, she becomes the agency's North American chief By David Gianatasio

January 4, 2016, 12:01 AM EST

Advertising & Branding

"I love advertising. I always have," says Clark about why she hopped to an agency.

C an Wendy Clark shake up the sleepy North American operations of Omnicom Group's DDB? The network has a vaunted creative reputation and remains a marquee name on Madison Avenue. Still, some of its buzz has faded, with siblings BBDO and TBWA\Chiat\Day generating more excitement. Despite a decent 2015 performance with new business from Iams, LifeLock and Huawei—plus a smattering of awards—the North American DDB shops produced few headlines.

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